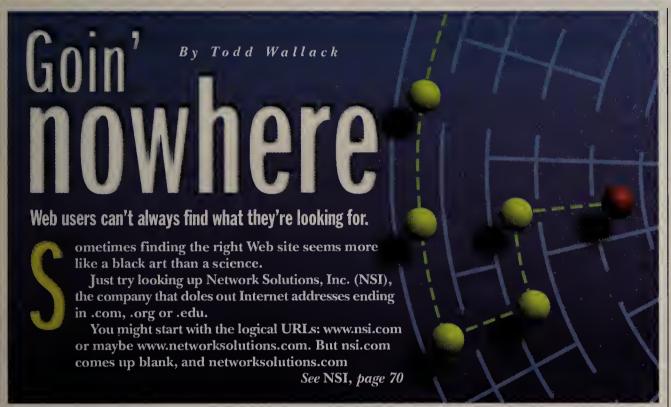
NetworkWork

What's all the fuse on the World Wide Web about this dancing baby? Page 39

NEWSWEEKLY



BBN deal forces shift in AT&T 'Net plan

By Denise Pappalardo

FIRST LOOK

ships client.

ANALYSIS

Users dissect

latest product

plans. Page 8.

Company

Page 8.

If you are thinking about jumping onto the AT&T WorldNet Managed Internet Service (MIS) boat, proceed with caution.

Two weeks ago, AT&T de-

Netscape's

cided that all new WorldNet MIS customers will be added to AT&T's IP network instead of BBN Planet's Internet backbone, which until now provided AT&T's dedicated business customers access to the 'Net.

Existing WorldNet MIS customers will remain on BBN Planet's network for now, according to sources close to the compa-

AT&T exclusively has used See WorldNet, page 72

Taming the wild Java app

By Ellen Messmer

Los Altos, Calif.

Start-up Digitivity, Inc. is out to cage the wild Java applet.

The company next week will begin shipping its CAGE Application Management System.

The system will give network managers a central place to store Java applets and separate those developed in-house for intranet use from potentially dangerous ones pulled from the

Although excited about the possibilities of Java applets, many companies also are leery of employees downloading executable code off the Internet even from trading partner Web

See Digitivity, page 72

The NetPCs are coming!

Windows-based NC alternatives to debut at PC Expo.



By John Cox

New York

The NetPC will have its coming out party this week here at PC

Intel Corp. and Microsoft

Corp. will host a major event where more than a dozen leading PC and server vendors are expected to display prototypes of their new networked clients.

Some of the NetPC prototypes should become shipping products by the quarter.

These devices, which will serve as alternatives to traditional Windows PCs and new-fangled Java-based network computers (NC), promise to drastically reduce the cost of desktop administration. NetPC model calls for streamlined desktop devices that can pop into existing Windows

PC networks but give network administrators more control over the applications end users can access.

Given that NetPCs have yet to ship, questions remain about how much of an impact they will

See NetPCs, page 70

DUELING DESKTOP SYSTEMS

NetPC

Features:

Sealable case; hard drive; minimum Intel Pentium 133-MHz processor and 16M bytes of RAM; Windows 95 or NT; softwareenabled management capabilities

Key backers:

Microsoft, Intel, IBM, **HP and Compaq**

Price: \$500 - \$1,000

Features:

No hard drive, generally; StrongARM, Intel or other processor; memory varies; Javabased "operating system" and Java applications; Windows options

Key backers:

Sun, Oracle, IBM and NCD

Price: \$500 - \$1,000

There's more online, including a detailed comparison of the NetPC and the NC and a white paper on integrating NetPCs and your network.



ISDN option opens D channel for downloads

By Tim Greene

San Diego

A new twist on ISDN that takes advantage of the underused D channel could reward customers with lower remote access costs by year-end.

But that will depend on how much carriers charge for Always-On Dynamic ISDN (AO/DI), a new offering that relies on Basic. Rate Interface ISDN's D channel to provide low-bandwidth, dedicated packet links.

The ISDN offering, to be pro-See ISDN, page 72

ALWAYS CONNECTED WITH ISDN

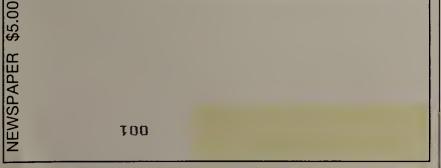
With Always-On Dynamic ISDN, the 16K bit/sec ISDN D packet channel acts as a dedicated line to a corporate network or service provider for low-bandwidth applications such as e-mail.

When the user calls for a high-bandwidth application such as graphics, the D channel sets up a circuit-switched connection with a B channel.

network

phone network

- D channel - B channel Users can call on one or two 64K bit/sec B channels as needed, keeping costs down.



Access Network World Fusion using the number in yellow. See page 5 for details.



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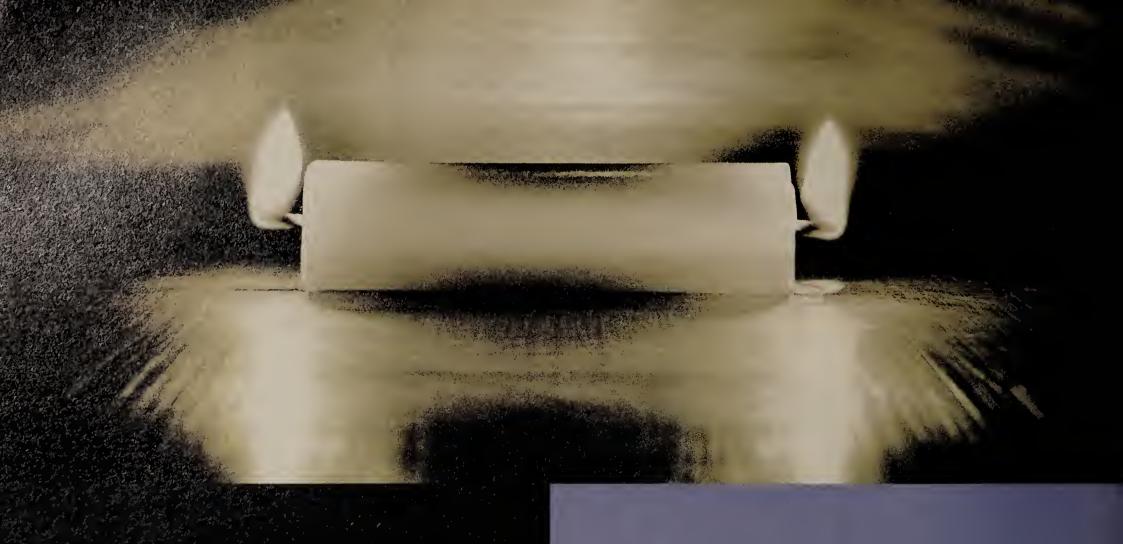
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Direct Marketing Association President Bob Wientzen says privacy guidelines for Web site operators have had little impact. Page 6.



Business Objects launches a Webified edition of its database query and analysis tool. Page 35.

ICCIN'TUN

Compatible's Intraport Tunnel Server uses the 'Net to reduce remote access costs.



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for NFS big iron

bragging rights.

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To quickly get to any online info referenced in Network World, enter its DocFinder number in the input box on the home page.



Only on Fusion

Audio primers. IP Switching and Tag Switching get a lot of ink, but how do they work and are they something you should be looking at for your network? Find out with the latest in our series of audio primers. Listen to explanations and comparisons of the two technologies, then follow our links for more detailed overviews and news. DocFinder: 2245

Management. Boole & Babbage last week announced an upgraded version of its agentbased SAP R/3 management system. DocFinder: 2518

Token ring. IBM last week said it remains committed to token ring and plans to roll out 100M bit/sec token-ring hardware. DocFinder: 2519

Middleware. Oracle will use Java and the Common Object Request Broker Architecture to link its applications with each other and with those from other vendors. DocFinder: 2520

From the front page

ISDN. Read our Page 1 article on plans for the relatively unused ISDN D channel, then come online for a detailed overview of the channel and one analyst's opinion of the latest plans for it. DocFinder: 2515

Java. When you're done with our article on a start-up's proposal for keeping hostile Java applets out of end users' computers, link to Fusion for background papers on Java security. DocFinder: 2513

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News briefs, June 16, 1997

AT&T's Allen eschews arrogance

AT&T is open to merging with a regional Bell operating company under certain conditions, AT&T Chairman and CEO Robert Allen said for the first time last week.

Without specifically confirming AT&T's widely reported merger talks with SBC Communications, Inc., Allen told the Chief Executives Club of Boston that such a combination could kickstart AT&T's entry into the local telephone business.

"We still have a lot to learn about cracking markets that are too closed and mastering [local exchange] systems that are too complex," Allen said. "And we are not so proud or arrogant to turn away from opportunities to acquire those skills."

Allen said a deal with SBC Communications, Inc. could spur the RBOC to "embrace the vision" of competition, thus speeding up telecom reform instead of hindering it. SBC, which owns Pacific Bell, Nevada Bell and Southwestern Bell Corp., has been regarded as an especially militant RBOC in blocking competitive initiatives, particularly in Texas.

Mega-merger mania

■ It's official. 3Com Corp. and U.S. Robotics last week announced that shareholders of both companies voted to approve the previously announced merger of the two companies. Under the terms of the merger agreement, first announced on February 26, shareholders of USR will receive



Renhamou

hamou Cov

1.75 shares of 3Com stock for each share of USR stock they hold. The value of the merger is \$8.5 billion.

The mega-merger gives 3Com strong positions in the LAN switch, network interface card, remote access and modem markets. The combined company will keep the 3Com name and will be headed by Eric Benhamou, who will remain as chairman and CEO. Former USR CEO Casey Cowell will become vice chairman of 3Com's board of directors.

The Big Bill

In an effort to raise federal revenue, budget makers have revived a previously dormant proposal to auction off some 300,000 toll-free numbers beginning with the area code 888, *Network World* has learned.

The move could cost users as much as \$750 million, according to past estimates by the Congressional Budget Office. The proposal is part of the recent balanced-budget agreement between the Clinton administration and congressional leaders.

Early last year, the Federal Communications Commission made 888 numbers unavailable after 800 vanity number-holders expressed fear that competitors could create market confusion by grabbing the 888 equivalents of numbers such as 1-800-FLOWERS

Communicator breakdown

Netscape Communications Corp. confirmed Friday the existence of a security bug in its Communicator Web Browser component that also affects Navigator 2.X and 3.X. The bug allows a Web site author or administrator to access the hard drives of those browsing the site. The administrator, however, would have to know or guess the name of particular files.

Netscape is posting a fix for Windows 95 and NT early this week. Other platforms will follow. The bug has existed for a year and a half, Netscape said.

In a weird twist, Netscape officials said the Danish Internet consultant who found the bug in Communicator demanded compensation for details about the bug and threatened the company with public exposure.

The consultant, Christian Orellana of Cabocomm, a Danish Internet consultancy, did not comment on the allegations. Netscape said it posts updates on the bug at www.netscape.com/.

FTC hearings spotlight 'Net privacy

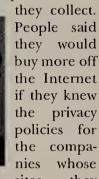
By Ellen Messmer

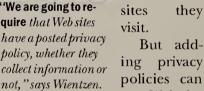
Washington, D.C.

The common practice of collecting personal information on Web visitors without letting them know how it will be used is slowing electronic commerce on the Internet.

That point was driven home last week at the Federal Trade Commission's "Consumer Information Privacy" hearings here, where database service representatives, privacy advocates and others debated the desire to make money through marketing consumers' personal data vs. an obligation to protect data privacy.

According to the consumer privacy poll released here last week by Louis Harris & Associates (see graphic), consumers are reluctant to buy goods off the 'Net because online merchants are not telling them what they are doing with the personal data





cost Web site operators money, too. The New York Times was shocked to see itself in an unfavorable light in the Electronic Privacy Information Center (EPIC) Web privacy study released last week (see story, page 41). It consequently spent \$70,000 to formulate a privacy policy that gives subscribers a way to opt out of the publisher's Web marketing databases.

"We quickly added a privacy policy after reviewing the EPIC study," Martin Nisenholtz, manager of the *Times* Web site, told the commission.

In another twist on privacy, Internet users can now look up tremendous amounts of personal data about individuals.

At the hearings, Internet online database vendors admitted that the way they now offer Internet "look-up" services detailing individuals' credit reports and buying habits may be violating federal rules.

The rules prohibit distributing this information except to

professionals such as mortgage processors or law enforcement officials.

WDIA Corp.'s National Credit Information Network used to offer its services only to business professionals, but "we now allow

The DMA last January issued guidelines that tell Web site operators to disclose the types of data they collect and to give visitors a chance to exclude themselves from being added to Web-based databases.

LACK OF CONFIDENCE

A sampling of findings from a recent survey on privacy issues.

- 53% of end users are very concerned and 36% are somewhat concerned that Web sites they visit will be linked to their e-mail addresses and disclosed to another person or organization without their knowledge or consent.
- 75% of computer end users are very or somewhat confident that employers, banks and hospitals appropriately handle personal or confidential information. But confidence in companies providing Internet services, online services and companies offering products and services on the Internet drops to about 45%.
- Of the 58% of Web site visitors who have been asked to provide information when visiting a site, 79% have declined at some point to provide that information, and 8% said they have provided false information. But 63% would have supplied the information if told how it would be used.

Based on a survey of 1,009 computer users across the U.S. source: LOUIS HARRIS & ASSOCIATES AND COLUMBIA UNIVERSITY PROFESSOR ALAN WESTIN

searches by the general public over the Internet," said company President Mark Hanna. He said the data was being recombined from many sources — some of which he did not even know.

Gerald Cerasale, senior vice president of the Direct Marketing Association (DMA), said providing a lookup service for marketing lists is against DMA guidelines.

But DMA President Bob Wientzen admitted to the commission that these guidelines have had little impact.

However, the DMA will now get tough on its 3,600 members. "We'll be releasing the names of those who refuse to comply," Wientzen said.

It may be too little, too late. There are almost a dozen bills pending in Congress that would regulate online content.

Putting directories to the test

By Christine Burns

Vendors of Lightweight Directory Access Protocol-based (LDAP) products are bracing for two separate testing events in upcoming weeks that will demonstrate whether their products live up to the directory technology's promise.

IBM, Microsoft Corp., Netscape Communications Corp. and Novell, Inc. are among the companies that will submit their directory offerings to a series of LDAP 2 tests spearheaded by the Network Applications Consortium (NAC) and others. The vendors also will participate in a test of planned LDAP 3 products hosted by the Internet Mail Consortium (IMC).

For 18 months, LDAP has been heralded as essential to finding and accessing information stored in different vendors' directory servers located on corporate networks or the Internet.

But as with most standards, nothing comes easy. For instance, even though LDAP 2 has been deemed an IETF standard, observers said it is wide open to interpretation upon implementation in products. And in the name of competitive advantage, vendors are adding proprietary features to their LDAP-based products that may not interoperate with competing products.

The end result is that buyers must be aware of just what LDAP-compliant means. Fortunately, the upcoming tests should be a good reality check.

A series of tests for shipping LDAP 2 wares — dubbed the Directory Interoperability Rendezvous (DIR) — has been spear-

See LDAP, page 12

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References:

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FIRST LOOK

Communicator sets a new standard

By Lee Schlesinger

Forget the Netscape vs. Microsoft religious wars. The time for talking is over. Now it's crunch time because the first of the companies' ambitious new Internet client packages — Netscape Communications Corp.'s Communicator — hit the market last week.

Communicator more than the next version of Navigator — it's a whole suite of tools that addresses browsing, messaging, discussion groups, content creation, push/pull technology and more. We found it excellent in some areas — notably Navigator and the Netcaster push/pull facility and adequate in most others, but overall a superior value.

The \$59 Communicator client Standard Edition includes six applications that aim to handle all your Internet collaboration needs, while the \$79 Professional Edition adds enterprise features for calendaring, host con-

nectivity and administration. Netcaster is still in beta testing.

Netscape Navigator is still at the top of the list of Communicator applications. Usability is improved with features such as the ability to drag a URL to a subfolder within the bookmarks folder, collapse and expand toolbars with a click and access a Personal Toolbar that lets you click on frequently used URLs.

Netscape has added support for the Lightweight Directory Access Protocol, which helps integrate Communicator neatly with other LDAP-compliant services, including Internet white page sites such as Four11.

LDAP is also supported by Messenger, the enhanced e-mail component, which offers hierar-



chical folders and address books. We found Messenger's interface to be a little funky — it has a tabbed toolbar for specifying the recipient's address, with separate tabs for attachments and new options such as encryption, digital signature and return receipt.

Pros

Wealth of integrated applications Best browser available LDAP support in messaging client

Professional Edition \$79

Newsreader features lag behind those of browser Messenger interface is not intuitive Mediocre Composer page-creation tool

But Messenger now includes a healthy set of filters that lets you take action on received messages. It also supports Internet Message Access Protocol 4, which enables you to leave your messages on the server where you can access them easily wherever you are. Features like these make Messenger a viable alternative to a separate mail client.

Communicator also covers conferences with Collabra discussion groups. The Collabra client has been rewritten to use the Network News Transport Protocol. So you can use it as a Usenet newsgroup reader. You even can create virtual discussion groups that are subsets of larger groups or read messages on your own intranet conference server.

These three applications are the core of Communicator Standard Edition. But for the same price, you also get Netscape Composer, an entry-level Web page composition program, and Netscape Conference, which lets you use voice, text chat and a shared white board with others on the Internet.

For \$20 more, you can get Communicator Professional Ed-

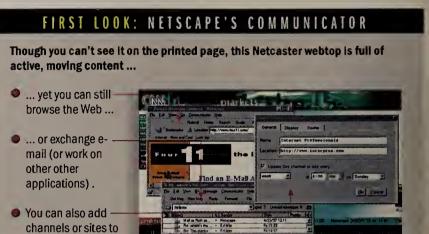
ition, which includes applications designed for heavy-duty collaboration needs. The most useful is Netscape Calendar, a client of the company's Calendar Server. It gives you the ability, albeit limited in scope, to publish and share scheduling information, including scheduling multiple users.

The Professional version also includes a 3270 emulator for access to IBM mainframes from the browser.

Real enterprise sites will want the Professional Edition for Netscape AutoAdmin. In conjunction with a separate server-side tool called Mission Control, AutoAdmin lets you set client configuration information — such as home page, mail server address and menu items — and lock items you don't want users to change.

The coolest component of Communicator — Netcaster will be an integral part of both editions of Communicator after another month or so of development. With Netcaster, you can subscribe to push channels, receive automatic updates at user-defined intervals and tune

ing client is now good enough that you may not need a separate product — that alone could be enough for cost-conscious organizations to justify the nominal



in to channels via Web technology or an integrated Marimba, Inc. Castanet Tuner. There's an offline browsing capability and a feature that lets you broadcast software to multiple desktops.

Netcaster through a

simple configuration

Is Netscape Communicator worth a place in your organization? The short answer is yes. Its Navigator Web browser is the best in the business. The messag-

price of the product. The Collabra newsgroup reader is adequate, though power users will still want a more full-featured application. Composer is fine for the weekend Web author but inadequate for power developers. But toss in the other components, plus a wealth of third-party plug-ins, and you have a package that's a real value.

ANALYSIS

Netscape climbs hill of 'Beans'

By Carol Sliwa

San Jose, Calif.

Last week at its Developer Conference (DevCon), Net-scape Communications Corp. threw its now substantial weight behind Sun Microsystems, Inc.'s JavaBeans component model as a way to support "crossware" — applications that run across networks, operating systems, databases and devices and link business partners and customers.

JavaBeans will serve as the component model for Netscape's Open Network Environment, an application environment that relies on the Internet Inter-ORB Protocol (IIOP) for distributing applications over the Internet, intranets and extranets.

"We will provide a way to use Beans to interconnect Java, HTML and JavaScript," said Rick Schell, Netscape's senior vice president of product development. "Before, JavaBeans were used [only] for Java."

Enterprise developers attending DevCon in San Jose welcomed the news, saying it can help solve real business prob-

lems. Hong Kong Telecom International, Ltd., for instance, makes billing information available to customers over the Internet. Right now, those customers can log on to the telephone company's Web site and gain access to billing information that has been stored in an Oracle Corp. database.

But Hong Kong Telecom had to consolidate that information from a variety of mainframe databases, located in different places, and then enter the records into the Oracle database. Through IIOP, the company hopes to eliminate that step and enable all databases to communicate with each other, according to conference attendee James Latham, an Internet application developer for Hong Kong Telecom.

Under the new model, the customer would access the system through a Web browser, as usual. This time, however, the client request would be passed to a JavaBean object located on a Web server. The Web server's object request broker would then pass the request to an ORB on a transaction processor. The transaction processor's ORB

would relay the request to the ORBs running on multiple databases.

JavaBeans help lower costs because the components can be reused, Latham said. The Beans help with management because they contain information tags that make it easier to manage code libraries, Latham added.

DAT Services, based in Beaverton, Ore., hooks up trading partners in the trucking industry over the Internet. Transactions are now passed via a proprietary protocol. Trading partners use custom client software to access the database information via the Sprint Corp. network or private phone lines, and the information they need is sent back via data packets.

But DAT wants to let customers access its database through a Web browser. With this approach, the request would be made through a JavaBean. An ORB would pass the request through a transaction processor to the database ORB.

"The advantage of the Beans is that you write them once, they'll run on any platform. That's really attractive," said Rick Combest, a DAT product development inanager. The Beans also are easy to build and link with tools, he said.

See Netscape, page 16



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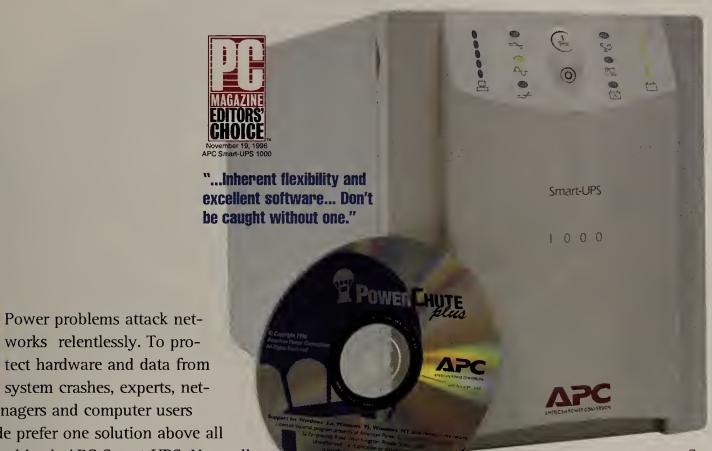
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DMI and Web browsers (shown above). Features vary by operating system.

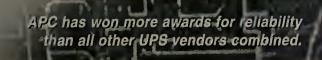
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Microsoft exec puts business spin on \$1B Comcast deal

Broadband pipes may lead to better product support and management capabilities for Windows users, according to VP Maffei.



Microsoft Corp. last week made the biggest single investment in its

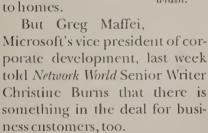
Microsoft's Maffel

wants infinite band-

history when it dropped \$1 billion into the coffers of Comcast

Corp., the nation's fourth-largest cable television company.

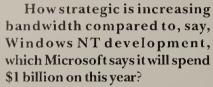
The move was seen largely as an effort to boost the speed with which Comcast could lay down the broadband pipes Microsoft needs to deliver its growing repertoire of content-based services



What are the implications of the deal for business customers?

There will be several areas where corporate customers will benefit from more bandwidth overall. It's product support. It's maintenance. And potentially it is a better, easier, faster way to get software updates out to all of your corporate machines. One of our goals is to bring better

technologies to market for managing Windows PCs across the 'Net. That means all things from regularly updating your software to doing maintenance. Advanced versions of products like Systems Management Server will basically tell us what is on your system, allowing our service center to better deliver product support.



of investing in other industries.

We like to think that all of our investments are strategic, but it which is the core of the company's operating system business, is in the same category as our interest in the cable industry.

Was this investment an indication of Microsoft's frustration that the cable industry wasn't moving quickly enough to get a broadband infrastructure in

We are frustrated that there isn't an infinite amount of bandwidth. Everyone who has tapped into the Internet has experienced that frustration.

I prefer to say that we believe it can go faster, and we were willing to invest in that belief. Our hope would be that people who believe in our agenda or don't believe in our agenda would agree that we need more bandwidth from every source.

Is Microsoft planning to make other investments in the cable

We aren't talking to anybody

now and don't have any other plans to make this a standard practice. But you never say never. Our real hope is that we spur others who believe in bandwidth to make this kind of investment.

Does this endorsement affect the work you have done with the telco industry on the development of other high-speed links?

No. We are running trials on [asymmetric digital subscriber line] with several partners and expect to accelerate those trials in the coming months. This was not meant to be an endorsement of only one technology over another as much as an endorsement of better bandwidth.

It seems as if Microsoft is taking an increasing interest in the WAN over the LAN. Is that where you see new business going?

This is an endorsement of a particular wide-area technology, but by no means are we denigrating LANs with it. Just because we

believe in this technology does not suggest that we are abandoning parts of our business that don't exactly fit here.

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Only the figures are comparable because we invest in R&D in a different way than we do in terms

would be hard to argue that NT,

Fast Ethernet

Cisco broadens LAN hub portfolio

By Jim Duffy

San Jose, Calif.

Cisco Systems, Inc. last week bolstered its high-speed LAN prowess with the rollout of new Fast Ethernet hubs.

Cisco announced two additions to its FastHub line of 100Base-T Ethernet repeaters and lowered prices on existing Fast Ethernet hubs.

Cisco's new FastHub 216T, starting at \$150 per managed port, is designed for small workgroups and server farms.

The new FastHub 116T, part of the FastHub 100 series of stand-alone, unmanaged 100Base-T repeaters, is priced at \$87 per port and targeted at power workgroups and users.

A Carlsbad, Calif.-based health club chain called 24-Hour Fitness is using the new hubs to speed access to network applications and prepare for future

gigabit speeds.

er users that I have," said Steve Hallett, technical support manager at 24-Hour Fitness. "I'm trying to get them on 100M bit/sec in anticipation that I'm going to shared gigabit from high-end servers at the end of this year or the first part of 1998. I'm just going to scale everybody up.' Cisco also is lowering the

"I don't need to deliver

switched bandwidth to the pow-

price of its manageable FastHub 300 stackable repeaters by as much as 14% to \$1,995 for the FastHub 316T and \$2,395 for the FastHub 316C.

Prices for the 16-port 100Base-TX expansion module and the Network Management Module for the Fast-Hub 300 series have also been reduced by more than 30% to \$1,795 and \$1,195, respectively.

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Cisco's new Fast Ethernet hubs				
Product	Description	Price	Availabilit	
FastHub 116T	16 unmanaged 100Base-TX ports	\$1,395	July	
FastHub 216T	16 managed 100Base-TXports	\$2,395	Now	

LDAP

Continued from page 6

headed by the NAC, a large corporate users group, as well as The Burton Group consultancy and engineers from the University of Michigan, LDAP's birthplace.

A test suite developed at the university gauges how different vendors' products handle authentication and binding of LDAP clients to the directory, basic searching capabilities, the time it takes to answer a client request and how the directory can be modified and updated.

Vendors will run the tests internally before they are expected to run them publicly and will announce the results at a conference The Burton Group is holding next month.

Tim Howes, one of LDAP's authors and a product manager at Netscape Communications Corp., said the tests will not yield pass/fail marks. Instead, the testing group is formulating specific categories for which the individual products comply.

Jeff Hodges, directory services project manager at Stanford University, said he hopes the tests will provide users with assurances of baseline conformity for servers and guarantees that different clients will get identical responses from LDAP

'An organization may not have any control over the set of clients users will use [because] they are able to simply download almost anything off the Internet and give it a go," Hodges said.

The other LDAP test dubbed the DIRConnect LDAP interoperability event — will take place this week in San Jose, Calif. It will be run by the IMC.

This event is designed to give the dozen participating vendors a forum to test interoperability among yet-to-be-released client and server products based on LDAP 3, said IMC Director Paul Hoffinan.

''It's just a bunch of engineers sitting on the same network hammering on the protocol, trying to find out how we can deliver more features that work together across servers," said Chris Weider, program manager for LDAP at Microsoft.

Microsoft will be testing its upcoming NT 5.0 Active Directory service at this event. This testing will accelerate the pace at which advanced LDAP products will be brought to market, he said.

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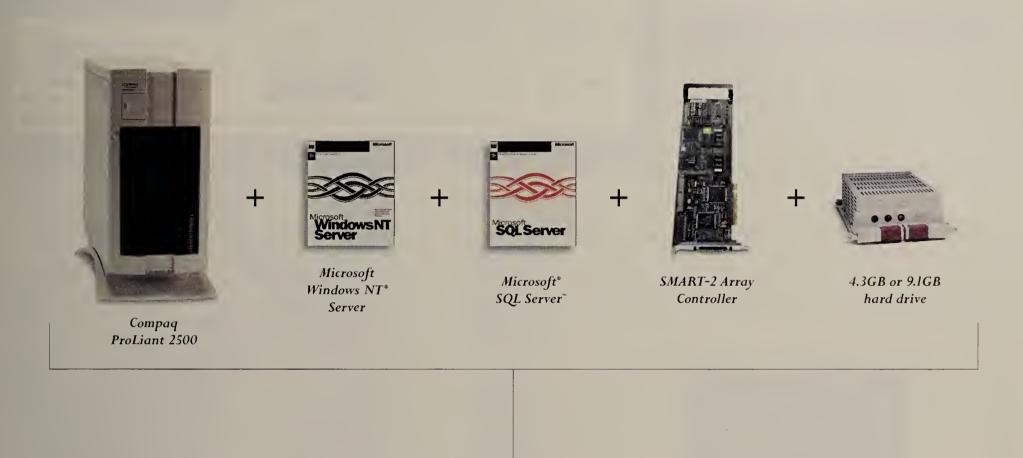
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IBM seeks to ease server load

By Michael Cooney

Raleigh, N.C.

New router-based software from IBM aimed at relieving overburdened

At a briefing with Network World this week, IBM executives said this summer they will give users a way to balance heavy TCP/IP traffic among groups of servers by porting its Net Dispatcher load-balancing software onto its new 2216 Multiaccess Concentrator.

By freeing busy servers, the package will give end users faster access to server resources. The router also can send traffic around failing servers, and administrators can add new servers without taking down existing boxes.

Net Dispatcher is the software IBM used to manage the huge amount of traffic generated by its Summer Olympics Web site last year. In its first iteration, Net Dispatcher ran on IBM's SP2 and RISC System/6000-based servers (NW, Oct. 7, 1996, page 12). The 2216 router supports SNA and TCP/IP communications over Ethernet or token-ring LANs and a variety of WAN links, such as frame relay and Synchronous Data Link Control.

"We are trying to make TCP/IP-based environments as reliable and efficient as SNA networks and services have been in the past," said Rick McGee, vice president of strategy and business development for IBM's Networking Hardware

Sitting in front of a TCP/IP-based server farm, the 2216/Net Dispatcher automatically discovers server addresses and can, by user-defined parameters, direct incoming traffic to the least-busy box. If a server crashes, the 2216 will redirect traffic to another server. New servers easily can be brought online and old servers can be taken offline for maintenance without disrupting usage, IBM said.

IBM executives also said last week:

• They are committed to ATM development, but they want to "move rapidly" to add Gigabit Ethernet support to their existing product line and add standalone Gigabit Ethernet switches to the family. Whether IBM gets into the Gigabit Ethernet wars by building its own

products or buying a Gigabit Ethernet vendor remains to be seen. "We're not exactly sure how we're going to get there yet," McGee said.

- Support for faster token-ring nets is on the way. While IBM declined to say what speed its new Token Ring products would achieve, executives did say the speed would be more than 100M bit/sec. The company said the new speeds would be achieved in a pure token-ring environment, not the fast token-ring-over-Ethernet plan espoused by Cisco Systems, Inc. and others (NW, page 1, May 26).
- The company this fall will ship its first multilayered switch, dubbed the Integrated Switch Router (ISR) (NW, March 24, page 10). The ISR will be built on IBM's ATM-based Prizma chip technol-

2216 ROUTER STAR IS RISING IBM will soon add a variety of new strategic features to its 2216 router. The features will Net Dispatcher loadbalancing software tn3270 server 100M bit/sec **Fast Ethernet FDDI High-Speed Serial Interface**

ogy and will support at least a 12G bit/secbackplane. The ISR will be aimed at users building large, switched backbones and Internet service providers.

Lotus to unveil Domino for dummies

By Paul McNamara

Cambridge, Mass.

Lotus Development Corp. knows the rap all too well: Its Notes and Domino products are too complex for businesses that want to make hay on the Web but cannot afford big-time IS departments.

Lotus will aim to change that perception this week at PC Expo in New York with the introduction of a Domino-based Web server and applications package code-named "Club Med" - that the company claims can be deployed with little Notes expertise. Sources said the package will include a version of the Domino server designed for getting smaller companies started on the Web, a Web site development tool on Lotus' Domino. Action software and a bundled set of up to a dozen ready-to-use Web applications, including a contact manager.

"If you're a small company, it's been too hard for too long to install [Notes and Domino]," a source close to Lotus said. "They have to make it easier, or they're going to get killed by Netscape [Communications Corp.] and Microsoft [Corp.]"

One Lotus customer, whose shop has heavy Notes and Domino experience, said he can understand why those without that expertise might look to alternatives for their initial foray onto the Web.

"You're effectively in a manual process for your HTML development in the Notes/Domino environment," said Phil

Gibson, director of InterActive Marketing at National Semiconductor Corp. in Santa Clara, Calif. "In most of the Webbased alternatives, you're starting to get into automated publishers where you do it in a WYSIWYG look and then slap it into HTML with a publishing push button."

Simplicity has become an industry watchword as vendors angle to provide the Web tools needed for building and deploying corporate intranets and extranets. Microsoft, for example, recently released its Office 60-Minute Intranet Kit, featuring a set of "ready-to-go intranet starter" templates for creating a departmental Web site.

Lotus officials last week declined to discuss Lotus' simplified Domino server.

Domino. Action already includes templates that allow Webmasters to create a number of interactive site functions.

However, customizing Domino. Action "isn't a project for the fainthearted," according to Lotus' own Web site. "The multistep operation is complex and requires a fairly high level of Notes proficiency." The new package will be positioned on Lotus' lineup between an as-yet-unreleased offering called Lotus Go, a Web server designed for delivery of simple HTML pages, and full-fledged Domino, the company's flagship solution for conducting interactive business over the Internet.

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Continued from page 8

Netscape

Along with partners Sun, IBM and Oracle, Netscape announced that the Common Object Request Broker Architecture (CORBA) will be made to interoperate with the JavaBeans component model. The companies submitted a position paper to the Object Management Group, which has oversight of CORBA. Essentially, the firms hope to treat CORBA objects as JavaBeans, allowing them to be easily integrated into new 'Net-based distributed applications.

Netscape also committed to offering SuiteSpot server and Communicator client services, such as messaging, directory and database access, as JavaBeans. In time, all Netscape server and client applications will be collections of components with Bean interfaces, Schellsaid.

Netscape cofounder Marc Andreessen said a 100% pure Java version of Comminicator would be released next year. Even blocks of code written in other languages can be packaged as a Bean, rather than using cumbersome CGI and the Netscape API, Schellsaid.



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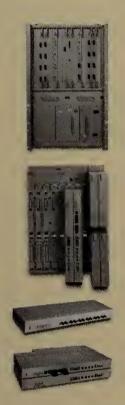
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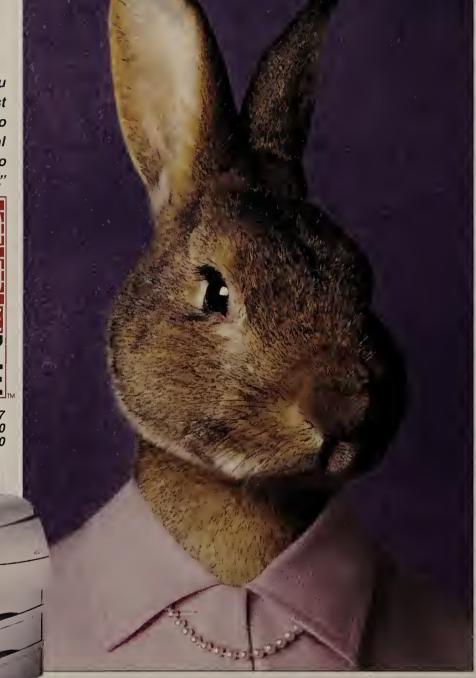
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Briefs

CMS Enhancements, Inc. last week released its **Eclipse 16X CD-ROM Server**

tower, which provides storage for large amounts of network data on

homogeneous and mixed IntranetWare, Windows NT and Unix LANs.

The unit is available in sevenand 14-bay versions that provide storage for as much as 9G bytes of CD-ROM information. Eclipse also offers as many as 14 8x CD changers for a total storage capacity of 30G bytes. All units ship with MediaAgent for CD software, which lets end users access data stored in the Eclipse tower simultaneously.

The tower is available now starting at \$4,958.

© CMS: (800) 327-5773

■ Microsoft Corp. has posted the final code for its Windows NTbased LAN-to-LAN routing software on its Web site (www. microsoft.com). The Routing and Remote Access Service for NT Server 4.0, which was codenamed Steelhead, is designed to turn NT Servers into low-end routers. The software supports the Routing Information Protocol, Dynamic Host Configuration Protocol and Service Advertisement Protocol. In addition, the routing product provides IP switching hooks.

■ Gigabit Ethernet start-up Prominet Corp. last week signed a multimillion-dollar reseller deal with Net One Systems Company, Ltd. of Tokyo.

Under terms of the agreement, Net One will sell, service and support Prominet's P550 Cajun Switch in Japan through the end of 1998. Prominet officials estimated that as many as 500 Gigabit Ethernet backbone switches will be sold via Net One during this period.

3Com offers choice of **ATM or Gigabit Ethernet**

Network World

By Jodi Cohen

Santa Clara, Calif.

With its new autosensing 10M/100M bit/sec Ethernet switch, 3Com Corp. is not taking sides on the ATM vs. Gigabit Ethernet battle.

The internetwork vendor last week rolled out its first dual-

Get more info online:

3Com may be a bit late to the party, with Bay Networks, Inc., Cisco Systems, Inc., Cabletron Systems, Inc. and NBase Communications already delivering switches that can autonegotiate between 10M and 100M bit/sec speeds in half- or full-duplex mode.

> But only 3Com's new SuperStack II Switch 3000 10/100 device provides migration options to ATM and Gigabit Ethernet, analysts said.

> "3Com is doing a really smart thing by telling customers that they can buy this SuperStack box now—even if they're running at just 10/100 speeds — and when they

want to move to Gigabit Ethernet later, it's no problem," said John Armstrong, principal network analyst at Dataquest, Inc. in San

3COM'S AUTOSENSING 10/100 SWITCH WITH HIGH-SPEED UPLINKS **Product name** Description **Pricing** Availability SuperStack II 12-port \$3,495 Now Switch 3000 10/100 stackable switch SuperStack II One-port 155M \$3,995 August Switch ATM module bit/sec ATM uplink SuperStack II One-port 1G bit/sec \$2,995 September Switch Gigabit Ethernet uplink Ethernet SX module

Jose, Calif. "I don't know of any other vendor that's offering that."

Armstrong said the box's biggest benefit is that "it's a safe buy" for customers not quite sure which high-speed LAN technology they will choose, but who will likely need to upgrade to ATM or Gigabit Ethernet in the

The 12-port SuperStack II Switch 3000 10/100 can provide Ethernet or Fast Ethernet links to desktops or aggregate 10M/ 100M bit/sec workgroup connections to 1G bit/sec switches at the network core. The devices can be stacked up to eight units high.

The switch builds on 3Com's family of stackables, including the 24-port Switch 1000 Ethernet switch and eight-port Switch 3000 TX 100M bit/sec Ethernet switch.

3Com's new switch supports more than 8,000 media access control addresses and provides broadcast traffic control, virtual LAN support and Remote Monitoring on every port.

In addition, the switch supports 3Com's TranscendWare software, which allows users to manage the device by defining policies, said Charles Gallagher, Fast Ethernet workgroup switch product-line manager at 3Com.

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speed Ethernet stackable switch, which offers high-speed uplink modules for ATM or Gigabit Eth-

ernet backbone connections.

Data sheets for mentioned switches

Info on policy-based management

Latest Gigabit Ethernet news

New release of SunSoft Solaris allows for gradual upgrades

By Christine Burns

Menlo Park, Calif.

Sun Microsystems, Inc.'s Sun-Soft division last week announced a version of its Solaris operating system that the company said has better Web hooks and is more reliable, faster and easier to use than its predeces-

Version 2.6 — the most significant release of Solaris in three years — represents a change in how SunSoft delivers its Unixbased operating system, said Brian Croll, director of server software products. SunSoft has built Solaris 2.6 in a modular fashion so customers can roll out only the features they need, enabling them to avoid a fullblown upgrade, he said.

A lighter load

The new architecture will save customers money by decreasing the amount of time it takes IS personnel to install the software and reducing the amount of system resources needed to run it,

Lay Out File Systems

said Bill Walker, chief technology officer at Smoke N' Mirrors, Inc., a large Sun reseller and systems integrator in Herndon, Va. "If I don't want any of the new features, I just don't load it, and I save all of that disk space and

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memory for something that I will actually use," he said.

SunSoft, which is strongest in the enterprise server and technical desktop markets, is looking to work its way into the workgroup and Internet service pro-

> 2.6. To deliver what these markets need, Croll said SunSoft will ship the base functionality of Solaris 2.6 in August, then roll out specialized intranet, ISP, enterprise and power

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sion 2.6 include a Java Virtual Machine, Just-In-Time-Compiler and Java APIs. Solaris 2.6 ships with an integrated version of Sun's WebServer, and all documentation is accessible via a standard Web browser. The operating system will also feature an installation program called WebStart, which lets an

New Web features in Ver-

browser. On the performance front, SunSoft enhanced the TCP/IP features, added support for ATM networks and beefed up the I/O performance for accessing large

administrator get the operating

system up and running via a Web

amounts of data from memory. Solaris 2.6 can accommodate files of up to 1 terabyte and has improved 64-bit processor support. It also ships with NFS Failover and Sun's HA Clustering 1.3 software. Combined, these features provide continuous access to applications running on clustered Solaris machines.

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THERE WAS, IN FACT, A REASON THEY CALLED IT THE PERSONAL COMPUTER.











Oh yeah. There's a person sitting in front of it.

Oftentimes, that person is a very special person called an employee. Someone who walks through your doors in the morning and back out in the evening (sometimes, very late in the evening). Someone who will rewrite paragraphs in the shower. Or not. Someone who will work through lunch to make something just right. Or not. Someone who will care. Or not.

It is people who define business. It is people who will determine whether your company will be just good or damn good or great. We believe that given the responsibility and the right tools, the people who work for you will do extraordinary things. For millions and millions of people, the right tool is the computer.

What makes the computer *personal* is a program called Microsoft® Windows®.

Windows makes computing easier, so more people can actually use a PC. It is intuitive and simple and familiar, and recognizable from computer to computer, person to person.

Windows makes computing more powerful. More than *one hundred thousand* programs have been written for the Windows platform. So you can type words and calculate numbers, create presentations with animation and sound and video, do 3-D CAD design, send a message to the other side of the world, manage inventory and payroll, draw, find things on the Internet, create your own intranet, build a database, manage projects, hold live video meetings on screen and check your spelling.

And Windows makes computing travel. You can take your powerful programs, travel 3,000 miles, use them, plug your notebook computer into a phone jack and work as if you were sitting at your desk.

Windows makes the computer a tool your people can use. And it is, when all is said and done, your people who are going to make the difference.





Desktop Beautification Project

n the late '60s, Lady Bird Johnson launched the Highway Beautification Project - an attempt to remove billboards and other unsightly views from the sides of the national highway system. Drive down your local interstate to deter-

on your end users' desktops. Rather than wait until the billboards are entrenched, maybe it's time to launch a Desktop Beau-

Now billboards are starting to show up

mine for yourself how successful it was.

tification Project.

Now I'm not talking about removing the truly ugly wallpaper or really vulgar screen saver your officemate might be using. I am referring to the "push" to add advertising to your desktop.

There's been a lot of talk about push technology that lets Internet sites send information to your computer through a software agent. Lately, the talk has been mostly about competing standards from Netscape Communications Corp. and Microsoft Corp. There's also Microsoft's Active Desktop technology, due in the next release of Windows 95 and already included in the freely available Internet Explorer 4.0 beta. Add to this various agents for pulling content over the Internet from companies such as PointCast, Inc. and CyberMedia, Inc.

While these technologies are not compatible, they do share two common attributes: They provide content you're interested in and advertising that pays for

Consider PointCast. It delivers news, sports and weather headlines to your desktop around the clock. Whenever your machine is idle, it launches its own screen saver, showing you the latest information surrounded by advertising billboards.

Active Desktop goes a step further. It's rumored that the software will feature 10 to 12 predefined "channels" that tout Microsoft ventures such as the Expedia Travel Service and MSNBC. These channels will, by default, display right on the desktop.

Yes, the channels can be removed — as long as you visit every desktop or figure out desktop management according to Microsoft's Zero Administration Initiative. At least with PointCast, you have to actively install the agent, actively select the

content and activelystart it up.

The majority of network administrators dislike unsolicited, broadcast, e-mail advertising — otherwise known as spam. Yet the amount of spam is growing daily. Now Micro-



soft wants to bring you full-color and audio spam around the clock.

So far, I've seen no estimates of how much network bandwidth or resources this might consume. But it will be a factor.

Now is the time to let Microsoft know that you won't appreciate advertising on your network desktops. It would be nice if, by default, Active Desktop and its channels were disabled and required active intervention to turn them on.

Kearns, a former network administrator, is a freelance writer and consultant in Austin, Texas. He can be reached at wired@vquill.com.

Tip of the week

If spam bothers you as much as it does me, visit http://spam.abuse.net/spam/. You'll find techniques for controlling spam that include filtering mail to your personal account and blocking spam e-mail for an entire site.

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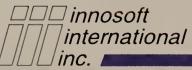


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HP, Intergraph extend NT server lines

By Christine Burns

Hewlett-Packard Co. and Intergraph Computer Systems have each altered their server lines to attack new segments of the Windows NT market.

HP is targeting data centers with a rackmountable Pentium Pro processor-based server that supplements its line of standalone NT systems. Intergraph is entering the departmental market with two systems that boast feature sets similar to those found in the company's high-end NT

HP's new NetServer LXr Pro, announced last week, supports as many as four 200-MHz Pentium Pro processors, 512M bytes of error correcting and checking memory, and six PCI and four EISA slots. The unit has an Ultra SCSI controller and Ultra SCSI disk array controller.

As an option, the server can support HP's new NetServer Rack Storage/8 system, which supports as many as eight disk drives for as much as 72G bytes of storage.

NetServer LXr Pro is optimized for data centers in that customers can squeeze five of the servers into a standard rack while providing LAN managers with front access to the servers' modular components.

Pricing for NetServer LXr Pro starts at \$24,000, and the base price for the Net-Server Rack Storage/8 system is \$2,499.

Intergraph's new servers, the Inter-Server 650tx and 660tx, will be introduced this week and ship with NT 4.0. The units include most of the high-capacity and availability features of the high-end Inter-Server 650/660 models but cost \$4,000 to \$6,000 less, starting at about \$24,500.

The servers support as many as four 200-MHz Pentium Pro processors and have base meniory configurations of 64M bytes. They include two 10Base-T Ethernet network slots, dual power supplies Ultra-Wide 3 channel RAID controllers and three 4G-byte or three 9G-byte Ultra-Wide hot-pluggable hard drives. Both machines feature 10 PCI and 32 memory slots, allowing administrators to extend them to handle about 1 terabyte of storage and 4G bytes of memory capacity.

Intergraph will ship the InterServer 650tx and 660tx in July.

© HP: (800) 322-4772; Intergraph: (800) 763-0242

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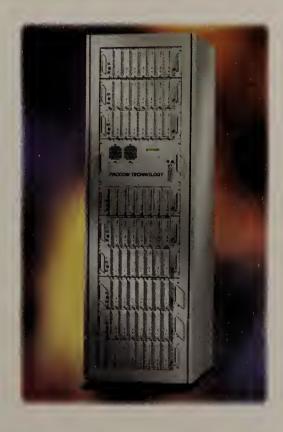


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Briefs

■ U.S. Robotics has added software to its Courier I-Modem ISDN products that allows the products to host the company's x2 56K bit/sec modem tech-

nology. With the upgrade, remote office devices connected by a dial-up Basic Rate Interface



ISDN line can be used as the digital end of a 56K bit/sec analog modem call. The x2 modems can achieve their fastest speeds only in one direction, and that must be away from a device connected by a digital link. The modems can also spoof carrier switches to set up voice ISDN calls, which cost less per minute in some areas.

© U.S. Robotics: (800) 877-

LANart Corp. *last week* introduced LANart Inspector for HP OpenView for Windows. The product combines SNMP capabilities for LANart hubs and switches with the ability to monitor other standardsbased hubs and switches.

The software also allows users of LANart's Switch Companion Hub to remotely reassign stations to balance network traffic.

LANart Inspector for HP Open-View for Windows is available immediately at the suggested price of \$400 per unit. © LANart: (800) 292-1994

Cisco Systems, Inc. last week said it will acquire privately held Skystone Systems Corp. of Ottawa for roughly \$89 million in cash and stocks.

Skystone develops a family of semiconductors for use in advanced fiber-optic network equipment, based on Synchronous Optical Network/Synchronous Digital Hierarchy (SONET/SDH) technology.

Under the terms of the acquisition, one million shares of Cisco common stock worth approximately \$66.5 million, along with \$22.6 million in cash, will be exchanged for all outstanding shares and options of Skystone.

Software takes phone tag out of tech support

SupportAbility provides automated help desk data collection from Web browser.

By Jim Duffy

Ann Arbor, Mich.

South Wind Design, Inc., a developer of help desk and technical support software, has developed a package the company claims can take the phone tag out of technical support.

SupportAbility software collects PC configuration information when users respond to hotlinked instructions on the SupportAbility Web site. SupportAbility runs on Microsoft Corp. Windows NT servers and Internet Explorer browsers.

By collecting this information before or during a help desk support call, the software can "significantly" reduce the 38 hours it typically takes to resolve network or system support problems, said Mark Place, vice president of marketing for

South Wind Design. Support-Ability enables help desk personnel to avoid asking users "20

System Information Hardware Configuration
Machine model type PC-AT 3x9
Rom bios type PC-AT (C)AMI11/11/1992 Date:-11/11/9
Math coprocessor installed.
Ssrial adapters = 3, parallel adapters = 3
Keyboard is enhanced type.
Last drive Z: (26) Mannery Last drive Z: (26)

Rom bios ext. Seg.= C000, Length= 8192 bytes. Copyright 1994 STB Systes

Rom bios ext. Seg.= DC00, Length= 4096 bytes. Copyright Adaptec.Inc. 19:

Rom Bios Revision level 0

Fixed disk bios does not require DMA channel 3.

Second interrupt handler chip present. Real time clock present. Keyboard intercepted by INT 15h called by INT 9h

 $\textbf{SupportAbility} \ enables \ users \ to \ collect \ system \ configuration$ data automatically.

questions" about their system before they figure out how to solve the problem, Place said.

"There's a lack of good communication between [users] and support providers," Place said.

SupportAbility provides an ActiveX Control on Internet Explorer that serves as a management agent, collecting information about the hardware and software configuration of the desktop PC. Once this information is collected, a trouble ticket and electronic report are automatically issued to help desk

personnel. The company claims that detailed questioning on system and software configuration minutia is avoided.

"It allows the support provider to work on the basis of accurate information rather than simply what the user believes or perceives to be [the problem],' said Christopher Hoffman, research manager for software services at International Data Corp. in Framingham, Mass.

Hoffman said he is not aware of any other vendors addressing technical support in this fashion. Likewise, Place said Support-Ability has "no perceived competitors."

SupportAbility will be available later this month as a serverbased application at \$5,995 per year or as a "pay-for-use" service hosted by South Wind for 79 cents per report.

© South Wind: (313) 213-

Tunneling pack injects speed/cost trade-off

By Tim Greene

Boulder, Colo.

Compatible Systems Corp. this week will announce a hardware and software package designed to reduce remote access costs.

The company's Intraport Tunnel Server lets remote Windows 95 users employ the Internet as a secure substitute for costly leased-WAN circuits when accessing the corporate backbone. The Intraport package consists of software for Windows 95 clients on TCP/IP or IPXbased remote LANs and a central site device that includes an Ethernet port. The central site device can support as many as eight remote users.

Once the software is deployed, data leaving the remote Windows 95 client is encapsulated in Compatible's Secure Tunneling Establishment Protocol (STEP) and sent over the Internet to the central site device. The central site device then unwraps the data and passes it on to its destination. STEP provides for IP and IPX encapsulation as well as digital signature authentication.

tor of MIS for the National Audubon Society in New York, which is currently testing Compatible's products. With it, the society could eliminate some remote access leased lines.

Despite Intraport's potential benefits, Novelo found the pack-

"This would save us a lot of money," said Emil Novelo, direc-

COMPATIBLE'S INTRAPORT TUNNEL SERVER

Product description:

- Hardware/software package for IP tunneling
- Tunneling through the Internet requires no support from Internet service provider
- Packet-by-packet authentication of remote user
- Costs \$2,995, which includes 10 client licenses

age adds a huge delay to remote users downloading files from the Audubon corporate network. The delay could be caused by injecting the Internet as the backbone transport, Novelo said, or it could be caused by encapsulating Audubon's traffic within STEP. He is planning tests to determine the cause.

Files that took 3 seconds to download using PPP sessions over dedicated 56K bit/sec links now take 1 to 2 minutes. "Users just won't stand for that delay," Novelo said.

Tom Ferrell, marketing manager for Compatible, said the tunneling typically adds 5% to latency in the connection. Ferrell said the company was working with Audubon to isolate the

> cause of the problem in its network.

Despite problem, Novelo said he likes the security tunneling "There's offers. not too many people who can break open an encrypted packet or would want to put the

effort into it," he said.

Security is also what is attracting Kip Mullen, manager of network services for Washington Inventory Service in San Diego. Washington's remote users access their corporate e-mail over the Internet. But Mullen said the company will use the Internet for more sensitive applications if it becomes convinced the tunneling technology works.



That would reduce the use of long-distance dial-up calls that are used for those more secure applications, he said.

Unlike rival tunneling technologies from Microsoft Corp. and Cisco Systems, Inc., Compatible's Intraport security operates at the Layer 3 routing layer of the ISO Open Systems Interconnection Reference model. That operation means Intraport checks each packet in a session for authentication to thwart hackers that somehow spoof their way past a Layer 2 Password Authen-Protocol/Challenge tication Handshake Authentication Protocol session. The Intraport authentication is based on the digital signature of the IP source.

Intraport is available for \$2,995; a Windows NT version is scheduled for later this summer.

© Compatible: (800) 356-

Memotec speeds up frame relay access switch

CX900e supports frame relay or ISDN WAN options, LAN and legacy traffic.

"All I'll have to do

is unplug the asyn-

chronous card and

plug in an Ethernet

card, "says Shuffle

Master's Jim

Helgesen.

By Tim Greene

Memotec Communications, Inc. last week introduced a faster version of its modular remote access switch that supports frame relay as well as dial-up widearealinks.

The new CX900e provides flexible WAN connectivity from remote offices, acting as a frame relay access device, analog modem or ISDN terminal adapter.

Sitting in a remote branch office, the CX900e outfitted with the appropriate cards can function as a bridge/router and funnel SNA and TCP/IP traffic from Ethernet and tokenring LANs onto a frame relaynet.

The CX900e also supports local Synchronous Data Link Control spoofing to prevent SNA timeouts due to delays over the frame relay link.

Jim Helgesen, manager of software development for Shuffle Master, Inc. in Eden Prairie, Minn., said it was the CX900e's flexibility that drew him to use the product.

Shuffle Master is using the device to connect asynchronous terminals at gambling casinos in Louisiana to regional hubs where wagering data is analyzed. With plans to switch over the asynchronous traffic to LAN traffic, the company wanted a flexible remote access switch.

"All I'll have to do is unplug the asynchronous card and plug in an Ethernet card," Helgesen said.

He said his alternatives

were few. While Helgesen could find other devices that could send his asynchronous traffic as frame relay, he found none that could be upgraded to support LAN traffic. The CX900e also adds support for voice over frame relay, which Helgesen said could save Shuffle Master money on interoffice phone calls.

In addition to supporting different types of traffic, the CX900e also prioritizes it to ensure that time-sensitive traffic such as SNA goes through without time-outs

Setting priorities

The box supports four levels of prioritization: mission-critical, high-priority, normal and low-priority data. They can be set based on permanent virtual circuit, protocol and traffic type.

To enhance prioritization, the CX900e also fragments large LAN packets into smaller frames, ensuring priority traffic does not get stuck waiting for large frames to clear.

To save on the cost of wide-area links, the device also consolidates traffic from a remote site onto a single frame relay Data Link Connection Identifier.

The CX900e can also be configured to

back up failed frame relay circuits with either modem or ISDN dial up.

The chassis has six slots that hold oneport analog voice/fax, V.34 dial modem, Ethernet, token-ring, 56K/64K bit/sec DSU/CSU and Basic Rate Interface ISDN cards. A serial port card supports speeds up to T-1/E-1.

CX900e offers compression for SNA/SDLC, asynchronous, 3270 Binary Synchronous Communications, High-Level Data Link Control and X.25 traffic.



Memotec's CX900e offers remote access options.

Memotec plans to introduce two larger frame relay access switches by the end of the year. An ATM switch will be added nextyear.

Available in July, the CX900e costs \$1,995 to \$3,895, depending on configuration.

© Memotec: (514) 738-4781

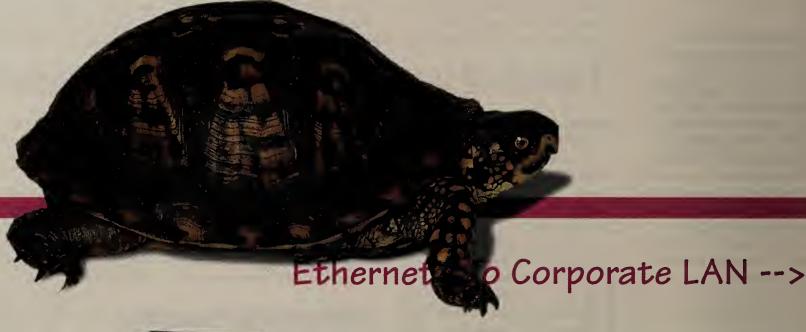
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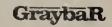
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Carriers & ISPs

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• Wireless • Regulatory Affairs • Voice Equipment

Briefs

■ The Federal Communications Commission has proposed allowing foreign carriers to buy 100% of U.S.

carriers, if the foreign carrier is from one of the 69 countries that signed the recent World Trade Organization agreement.

If approved, the new rule would reverse the FCC's 1995 policy requiring foreign buyers to show that their home markets offer roughly equivalent competitive opportunities to U.S.-based

British Telecommunications plc's purchase of MCI Communications Corp. is expected to pass muster either way, but the new rule could pave the way for other foreign carriers such as France Telecom and Deutsche Telekom to raise their stakes in Sprint Corp. and smaller carriers.

■ Your local voice, video and data traffic may soon travel over wireless loops. Last week, Inter-**Digital Communications** Corp., of King of Prussia, Pa.,

demonstrated its Broadband **Code Division Multiple Ac**cess Wireless Local Loop (B-**CDMA WLL)**

system at the Asia Telecom 97 International Telecommunication Union trade show in Singapore.

B-CDMA WLL is being developed by InterDigital, Samsung and Siemens to offer land-line voice quality at ISDN speeds -56K to 128K bit/sec — over wireless networks. Field trials are expected to begin later this year.

■ Comcast Corp., of Philadelphia, is getting a \$1 billion **boost from Microsoft**

The investment will be used to push high-speed data and video services out to business and residential users over Comcast's cable network.

Microsoft Chairman Bill Gates is expected to work closely with Brian Roberts, president of Comcast, in developing technical strategies for the cable television company.

Management Tools

Nortel tools monitor frame, ATM nets

By David Rohde

New Orleans

Northern Telecom, Inc. is offering a new twist on a growing trend: enabling users to monitor carriers' frame relay and ATM network performance.

At the recent SuperComm '97 show here, Nortel introduced two network management tools called the Magellan ServiceMonitor and Service Management Reporter. Designed to be installed at user sites by carriers that offer managed fast-packet services, the two software packages give users a peek at the traffic passing through their carrier's Magellan Passport switches.

The goal is to enable users to see if the carrier is meeting agreed-upon performance standards incorporated into servicelevel agreements, according to

Nortel officials. Such performance standards include the percentage of dropped frames in

Other ways to do it

Nortel joins several carriers and independent software vendors that have already delivered frame relay performance measurement tools.

Carrier or vendor	Name of product	Comment
Concord Communications	Network Health- Frame Relay	Graphical reports available through Ameritech and MCI
Intermedia Communications	ViewSPAN	Monitors traffic passing through Cascade carrier switches
Visual Networks	Visual UpTime	Prime performance measurement tool for Sprint users
WorldCom	Web Network Management System	Hourly and daily statistics via browser interface

GeoTel cashes in on advanced call routing

Call centers turn to company's NT application for support across multiple ACDs.

By David Rohde

Littleton, Mass.

The proprietary nature of big telephone switches is proving to be a boon for one software vendor that coordinates call routing among multiple call centers using ordinarily incompatible systems.

Communications GeoTel Corp.'s Intelligent CallRouter, a high-end Windows NT Server application, is gaining favor among administrators of distributed inbound call centers. Since the beginning of this year, Geo-Tel has sold the product to companies such as American Airlines, Inc., American Express Co., Citicorp and Land's End.

In a corporate call center network, Intelligent CallRouter acts as a highly customized equivalent of a carrier's Signal Control Point (SCP) call-routing database. Usually, a carrier set to deliver an 800 or 888 call to a user with multiple call centers consults its SCP to see what instructions the user has left in advance to route the call, based on time of day, agent skills and other factors. In contrast, the Intelligent CallRouter takes continuous feeds over WAN links

from each of the user's automatic call distributors (ACD), updating the status of each agent in the country or even overseas.

The carrier consults the Call-Router server for each toll-free

MULTIVENDOR SUPPORT

GeoTel's Intelligent CallRouter software supports toll-free services and automatic call distributors (ACD) from the following carriers and vendors:

Toll-free services

- ► AT&T
- **▶** BT
- **►** MCI
- ► Sprint

- ► Aspect
- ► Lucent
- ► Nortel
- ► Rockwell
- **▶** Siemens

call to decide where to route the call based on real-time agent status, thus limiting the risk of overstaffing. Because GeoTel has built interfaces with each of the top five ACD manufacturers, the

system works even if the corporate call center net uses ordinarily incompatible ACDs (see graphic).

Long-distance carriers have offered variants on this idea, but their typically Unix-based routing software only responded to routing queries from that particular carrier. By contrast, Geo-Tel's NT-based system performs the same function for the three biggest long-distance carriers.

Because users can switch 800 carriers without losing their 800 numbers, a call-routing system that works the same way with different carriers appeals to those seeking to keep AT&T, MCI Communications Corp. and Sprint Corp. alert. "We allow the customers to have a little leverage over the carriers," said Lou Volpe, GeoTel's vice president of sales and marketing.

Such advanced call routing comes at a steep price. A typical three-site installation costs \$500,000 to \$600,000, according to Volpe. For each carrier the user employs, the customer must also purchase dedicated links into the carrier's advance Signaling System 7 network.

© GeoTel: (508) 486-I100

frame relay and the maintenance of various ATM quality-ofservice standards.

Both ServiceMonitor and Service Management Reporter are Hewlett-Packard Co. OpenView net management-based applications that reside on the customer premises. ServiceMonitor provides a real-time status check of traffic levels, and Service Management Reporter provides network usage and performance reports over specified time periods, such as a week or a month.

Because the carrier installs the tools at the user's site, the carrier is responsible for paying Nortel for the software. Some carriers are planning to turn around and charge users separately for the capability, said Mark Tharby, Nortel's manager of enterprise marketing for Magellan networks. Other carriers intend to incorporate the charge into their monthly managed services prices, he said.

Tharby conceded a limitation of Nortel's new products compared with other carrier network management offerings: They only work if the carrier has standardized its frame relay or ATM service on Magellan switches.

This limitation is likely to give initial implementations of Magellan ServiceMonitor and Service Management Reporter an international spin. The most prominent carriers that have standardized on Magellan include Cable & Wireless plc Mercury Communications unit in



the U.K., the Pan-European consortium AT&T Unisource and the global value-added network Equant, an outgrowth of the long-standing SITA airline data network.

See Nortel, page 32

WAN MONITOR

When mergers do you no good at all

Daniel Briere

and Christine Heckart

o many people these days talk take, for example, the StrataCom/Cisco about mergers as if they are something new. But did you know that MCI bought 27 companies before it was invested in by British Telecommunications plc? WilTel also has quite the mer-

history. company was put together with pieces of the old National Telecommunications Network. Now WilTel is a piece of the LDDS/Metromedia/ WorldCom/ATCpie.

Everyone wants to maintain growth, and mergers have long

been a way to do this simply. But by the time anyone actually gets around to delivering on the benefits of the merger, another company has been added to the pie, mucking it up some more. In the end, mergers stall innovation and progress, they don't add to them.

Equipment vendors are better at creating change than the service providers —

combo. It's probably related to being able to shift engineers from one project to another, and equipment being more clear-cut in its product definition than services. Meanwhile, carriers promise the

> world and deliver practically nothing.

So it's hard to get excited when you hear about an SBC Communications/ AT&T merger, or a Cable & Wireless/ AT&T link or anything of that ilk. It takes so long to get anything solid out of

the relationship — anything you can buy, lease or use — it almost isn't worth noting.

Let's face it — how long do you think it would take to really get something like a one-stop-shop service/bill/customer service/network management from a combined SBC/AT&T? AT&T can't even do this on its own. We're tired of carriers thinking that a single 800 number and

unified brand mean anything anymore they are not the same as a single place to shop.

Take a look at almost any merger, and you can see that the new company doesn't really get its act together until years after the deal actually closes. Holding your breath for a major, single-region service plan from NYNEX and Bell Atlantic? We've got news for you — most of the groups that pull off such a merger have not even been able to talk together in a lot

In the meantime, most initiatives actually get put on hold. For instance, NYNEX's request for proposal for asymmetric digital subscriber line got shelved this month until the merger is complete to see whether it makes sense to use Bell Atlantic's strategy, proceed with their prior plans or do something in between.

So when you hear about the potential of SBC and AT&T getting together, don't get too worked up. The SBC/AT&T combo won't take off with some minor regulatory handcuffs. Instead, it will be laden with Houdini-style manacles, chains and a big telephone booth filled with water.

And even if they could escape those regulatory constraints, they still have to complete the merger. And history shows that takes a long, long time.

Briere is president and Heckart is director of broadband with TeleChoice, Inc., a consultancy in Verona, N.J. They can be reached at dbriere@telechoice.com and checkart@ telechoice. com.

Nortel

Continued from page 31

Still, carriers that install Magellan switches may find that Nortel's management scheme is more efficient than offering users a third-party vendor's network monitoring tool, Tharby said.

Each Passport switch in a carrier's network has a local storage capability that allows it to retain performance data for a period of time, then upload it to the main network operations center on a set schedule, he explained. That eliminates the need for continuous polling by the network management module at the main

Future targets for Nortel's management packages are likely to include Sprint Corp. and MCI Communications Corp., both of which recently began offering third-party frame relay monitoring tools as a service option.



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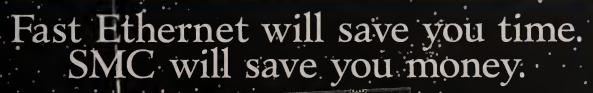
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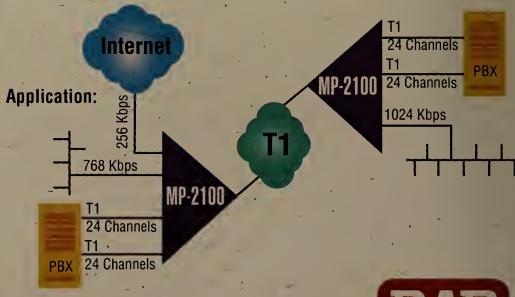
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Briefs

■ A group of seven security vendors and consultants, including Axent Technologies, Inc., Bell Atlantic Federal Sys-

tems, Georgia
Tech Research
Institute and
IBM, last week
announced they
will collaborate
on an analysis
of wide-ranging
types of "cyberthreat" attacks



Gorelick gets a response.

threat" attacks and release their findings later this year to the public.

Dubbed the Manhattan
Cyber Project, the effort was
made in response to U.S. Deputy
Attorney General Jamie Gorelick's public statement last year
that government needs help from
the private sector to combat the
cyberthreat to the U.S. network
infrastructure.

■ After nearly a year of attracting few shoppers, IBM will close World Avenue, its shopping mall on the Internet.

With World Avenue, IBM was responsible for marketing and driving traffic to a Web site, in addition to providing the underlying technologies that powered the electronic commerce taking place there. World Avenue's demise will let IBM refocus on its true business — creating the underlying technology, a company spokesman said.

■ Perot Systems Corp. of Dallas has hired Nets, Inc.'s technical staff and bid \$9 million for the company's assets, according to a Perot Systems official and a court document.

Nets, Inc., an Internet commerce company headed by former Lotus Development Corp. Chairman Jim Manzi, filed for Chapter 11 bankruptcy protection on May 9. Perot Systems has already hired 58 Nets, Inc. staffers, according to a company spokeswoman.

Business Objects mixes databases and the Web

WebIntelligence query and analysis tool enables end users to build Web pages from networked databases.

By John Cox

San Jose, Calif.

Business Objects, Inc. this week will unveil a Web version of its popular database query and analysis tool that should be easier for companies to roll out to more end users.

The product, WebIntelligence, runs as a set of centrally managed server components that can be accessed by end users with Web browsers. Instead of installing separate Windows programs on hundreds of desktops, customers can exploit the easy-to-use browser interface to provide end users across a company with interactive Web servers to gain access to corporate data.

Using mouse clicks, end users with Java Web browsers can create and execute queries against a range of databases without having to know database structures or the SQL database access language. The results are returned as HTML pages, complete with embedded hyperlinks to relevant reports or more detailed data.

WebIntelligence uses much of the technology and features in Business Objects' popular Windows application, also called Business Objects. But like other Webified versions of existing client/server tools, WebIntelligence shifts much of the application processing load to the server.

The new product relies on distributed architecture, based on Visigenic Software, Inc.'s object request broker (ORB). Distributed architecture enables companies to support more end users with the software by

www.nwfusion.com

Get more online:

- A Business Objects white paper on Internet-based decision support
- A Planning Sciences white paper on data warehousing and OLAP on the Web





Users with Java-enabled Web browsers can now graphically create database queries and reports via a downloaded Java applet in WebIntelligence.

deploying multiple copies of the server components — query generator, report generator, security manager, cache manager and so on — across different machines.

"Architecturally, it's more comprehensive than anything

else I've seen," said Howard Dresner, a vice president with Gartner Group, Inc., of Stamford, Conn. "In theory, Web-Intelligence extends the reach [of query-analysis features] to a different constituency."

Dresner said the loadbalancing features in the initial release are very simple, but the ORB will let Business Objects make this much more sophisticated in the future.

The Naval Center for Cost Analysis in Arlington, Va., will begin beta-testing the product soon. Some 200 end users will run it instead of the existing Business Objects Windows application to query a vast database of operating and support costs for Navy equipment ranging from

airplanes to warships, according to Commander William Mickler. WebIntelligence should make it much easier for MIS staff to support database query activity and extendit to new users, he said.

Business Objects has adapted an administration program from the Windows product for Web-Intelligence so managers can represent database fields and tables to business end users in familiar terms, such as "order" or "customers." End users build queries from these terms using mouse clicks and graphical screens. The WebIntelligence server generates the SQL to query the target databases.

WebIntelligence enters beta testing this month and is scheduled to ship by year-end. Pricing will be announced at that time.

© Business Objects: (408) 953-6000

E-mail outsourcing

Fabrik layers on the features

By Paul McNamara

San Francisco

Fabrik Communications, Inc. last week unfurled Fabrik Advanced Options, a patchwork quilt of seven extended features of the company's existing e-mail outsourcing services.

The options include: antivirus scanning based on software

from McAfee Associates; an e-mail-to-fax service; a custom control feature that allows administrators to filter messages and attachments; Fabrik/Farcast **Business** Info, which sends customized news and information directly to a user's e-mail box; a mailing list option; a Web site hosting service; and Fabrik Web Forms, which allow users to access Web pages holding formbased information directly from e-mail.

According to customers and industry analysts,

Fabrik's package will appeal to small to midsize businesses that desire the evolving benefits of wide-area messaging but lack inhouse technical resources. Fabrik customers need not install additional hardware or software at their sites.

One user said the added features will be a welcome addition

to a service he has found reliable and cost-effective.

"These new services are sort of icing on the cake, and we're starting to take advantage" of the antivirus and Farcast options, said Keith Coon, network manager at Commonwealth Technology, Inc., an environmental consulting company in Lexington, Ky.

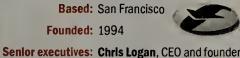
One industry analyst said e-mail outsourcing companies such as Fabrik need to continually upgrade their feature sets to maintain customer loyalty.

"Once a [user] company starts to become more aware of the possibilities a messaging infrastructure can provide to them and to their customers, they will want to do more with it," said Bob Lewin, an analyst with Dataquest, Inc.

The Advanced Options are available immediately, except for the virus scanning, which will be available by month's end and the custom control feature, due in mid-July. Virus scanning will cost \$50 per month for 100 users, \$225 for as many as 1,000 users. Farcast is priced at \$9.95 per month, per user.

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PROFILE: FABRIK COMMUNICATIONS, INC.



Robb Foster, chief technology officer and founder

Max Henry, president and chief operating officer

Products: Fabrik Connect, a service that works within existing LANs and client/server environments to connect to WANs

an e-mail virtual private network between an organization and its

Fabrik VPN, a service that creates

business partners

MET INSIDER

Flavors of universal access

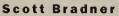
ou can actually see your universal access dollars at work — if you know where to look. For example, while on vacation a couple of weeks ago I drove along Notom Road, a 35-mile "unimproved" dirt road just east of Capitol Reef National Park in southern Utah. This is empty country. Well, it is actually quite full of stark beauty, but empty of almost everything else.

It is a few dozen miles west of where some people believe NASA filmed the moon landings. Yet every few hundred yards for more than half the length of the road, there were little off-green boxes along the roadside. I saw the same type of boxes along most of the 3,000 miles of country roads we traveled during this vacation in the Four Corners area.

These boxes are the surface access points for underground telephone cables. Buried cable is far more reliable than cable strung along telephone poles, and the landscape is far better off not cluttered with the poles and wires.

In the case of Notom Road, there is a small farm about 5 miles south of Route

24, the main highway (in the context of the area) and another farm about 15 miles further south. So there are 20 or so miles of buried cable to service two small farms, prob-



ably with a single phone each. These phones would be very expensive to the subscribers if it were not for the universal access fund used to help

pay for the cable installation.

The same fund is also used to offset some of the other costs that make it quite a bit more expensive to operate telephone service in a low-density, rural area than a

high-density, urban one.

Now the Federal Communications Commission has ruled that the same universal access fund should be used to help offset the cost of Internet services for non-profit K-12 schools with an endowment of less than \$50 million, as well as libraries. Eligible schools and libraries will "receive discounts of between 20 percent and 90 percent on all telecommunications services, Internet access, and internal connections provided by telecommunications carriers, subject to a \$2.25 billion annual cap" (www.fcc.gov/ccb/universal_service/fcc97157/).

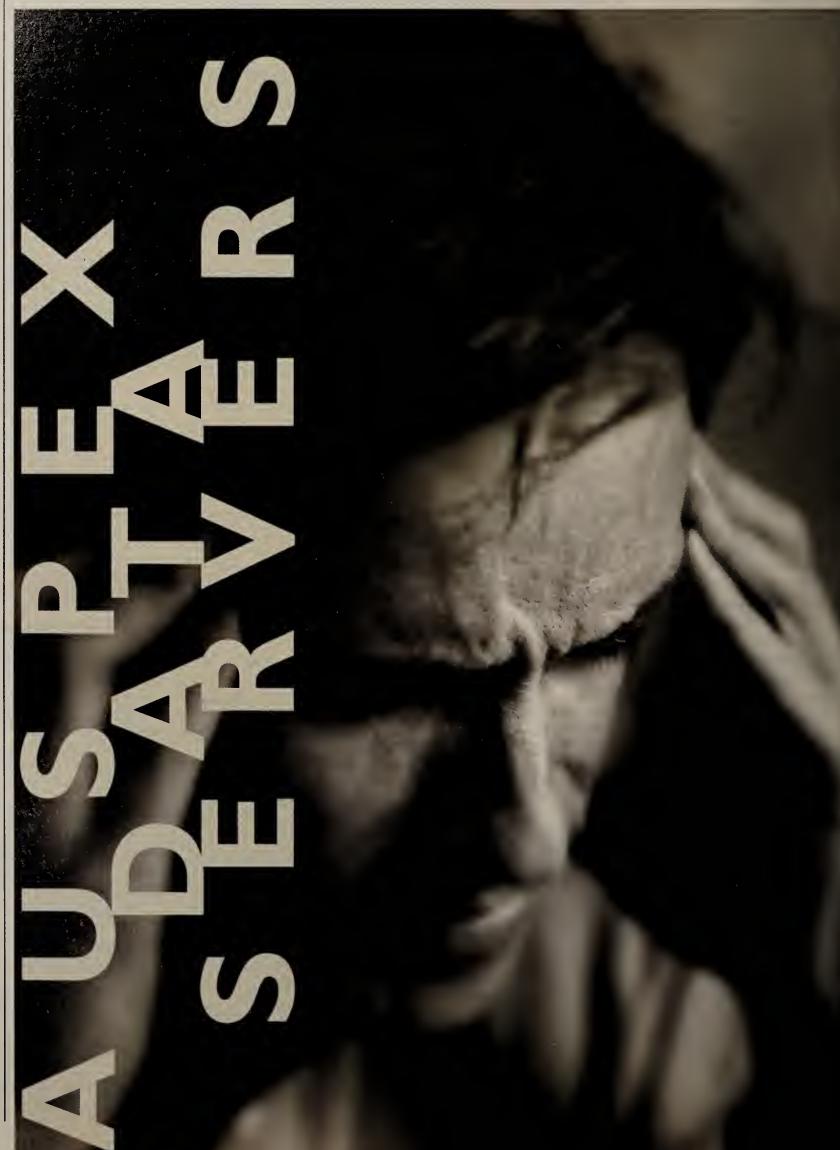
In addition, the FCC extended the discounts to nontelecommunications carriers such as Internet service providers. The level of discount is determined by the percentage of students in the national school lunch program and whether the area is urban or rural. The school lunch program was chosen because it has a well-defined set of criteria that reflects family rather than community income. Rural

schools and libraries will get a bigger discount than urban ones because the list price of the services is higher in rural areas.

The whole question of universal access is a difficult one. Any universal service plan, no matter how well designed — as I think this one is — increases the costs to some users in order to reduce the costs to others. It will be interesting to see if the better off continue to feel that the unrestricted view and better educational opportunities are worth the added costs.

Disclaimer: Harvard is not in the K-12 business, and anyway, its endowment somewhat exceeds the cap, so the above views are my own.

Bradner is a consultant with Harvard University's University Information Systems. He can be reached via the Internet at sob@harvard.edu.



Tool limits outside access to intranets

By Ellen Messmer

Sunnyvale, Calif.

Start-up enCommerce, Inc. today will unveil an intranet product that lets a system administrator control the Web-based

information an outside user can receive.

Called getAccess, the product includes Access Server software that checks the identity of a Web user and a Registry Server that stores user profiles. After the user with a Secure Sockets Layer-enabled browser is authenticated — by password, ID, cookie or check of the IP address — the Registry Server displays a personalized screen with links to

NS 7000 NetServer family has the

anly servers

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data access when

the aperating

system fails.

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The enCommerce software lets you handle Web logon, authorization and personal profiling.

authorized Web resources.

"The getAccess servers become a personal application launcher," said Alberto Yepez, president and CEO of enCommerce. "This is a custom menu for navigation."

Any Web server with the getAccess software module will be able to present an authenticated user with the customized information authorized by the Registry Server.

Available for Solaris or Windows NT, the Access Server works with Netscape Communications Corp. or Microsoft Corp. Web servers.

The Registry Server, based on the Oracle Corp. 7.2 database, uses Java "servlets" defined as part of Sun Microsystems, Inc.'s Java blueprint, the Java Development Kit 1.1.

Servlet with a smile

Java servlets — Java miniapplications that run on the server — can process requests more quickly than Common Gateway Interface (CGI) scripts. CGI is now falling into disrepute with programmers who claim it is too slow due in part to the way scripts open and close connections to databases.

One getAccess beta user, Brigham Young University, has decided to install the product across its campus intranet, dubbed "Route Y."

"We examined about seven products similar to this, and this was the best," said Brad Stone, Brigham Young's manager for special projects in the university computing services. "The enCommerce product was the only software that allowed us to take our Web applications and quickly stitch them under an access framework."

After setting up getAccess-enabled computers and Web kiosks to handle email for roughly half of its 28,000 students without their own gear, Brigham Young will also put up a directory, based on the Lightweight Directory Access Protocol (LDAP), of student and faculty information.

"LDAP looks like the easiest way to consolidate the directories we have out now," Stone said. "We'll let students view the directory information through get-Access," which supports LDAP.

In the winter, Brigham Young plans to set up online chat forums for its 6,500 classes that will use getAccess.

Yepez said getAccess is planned for shipment next month. Pricing will start at \$25,000 for 500 users.

© enCommerce: (408) 733-7800

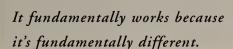
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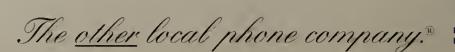
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Baby talk: This twisting tot is all the rage on the 'Net

By Paul McNamara

He is known as "The Dancing Baby," a hilarious yet oddly disturbing 3-D video character who is sweeping the World Wide Web with all the momentum of a macrovirus.

Love him or hate him — and some do both — it is tough to take your eyes off this gyrating diaper-clad dynamo, which may explain why he has become such a fixture on home pages, screen savers and bookmark lists.

Not to mention one hit list.

Cool Site of the Day (www.cool. infi.net), an advertiser-supported Web page devoted to combing the 'Net for hip little nuggets, recently pointed a less-than-flattering finger at The Dancing Baby.



The Original Unofficial Homepage of the Amazing Dancing Baby.

"Help us find the sick mind responsible for this evil baby," plead the site editors. "Strangely enough, the Internet has embraced this twisted computer-generated baby and even given [it] various popular tunes to dance to. If you know what evil genius created this baby, write us at cool@infi.net."

While Cool Site sniffs, others are of a more generous spirit toward The Baby, which has been circulating via Web downloads and e-mail attachments for about a year.

"When I first saw The Baby, I thought it was kind of gross," said Rob Sheridan, a 17-year-old Washington state high schooler who built a Web page dedicated solely to the clip. "But then I started watching it again and said, 'Gee, this is

kind of funny."

"Hypnotic" is a word you will hear.

"So far, everybody I've shown this thing to has been amazed and delighted," said Will Irace, a Web site designer from Los Angeles.

There is a Dancing Baby contest—customize your own version to the music you deem most appropriate or, for that matter, inappropriate.

And there is even a genuine Dancing Baby mystery, in that no one seems to knowwho fathered or mothered the original clip before setting it loose on the Internet.

Although we may not know *who* made The Baby and pushed him out onto the Web, we do know what tools were used.

"The baby was created using [contentcreation software called] 3D Studio Max and a plug-in called Character Studio, which is a product that we distribute," said Melisa Bell, a spokeswoman for San Francisco-based Kinetix, a division of Autodesk, Inc. "[The product] was created for us by an outside group called Unreal Pictures."

"I don't know much about the cult following that this baby has, but it's out there," she said.

Sheridan knows plenty. The Bellevue High School junior had posted the The Baby file to his "dinky little home page" months ago only to take it down "because I [wanted to conserve my] server space and didn't think anyone really cared" about The Baby file, he said.

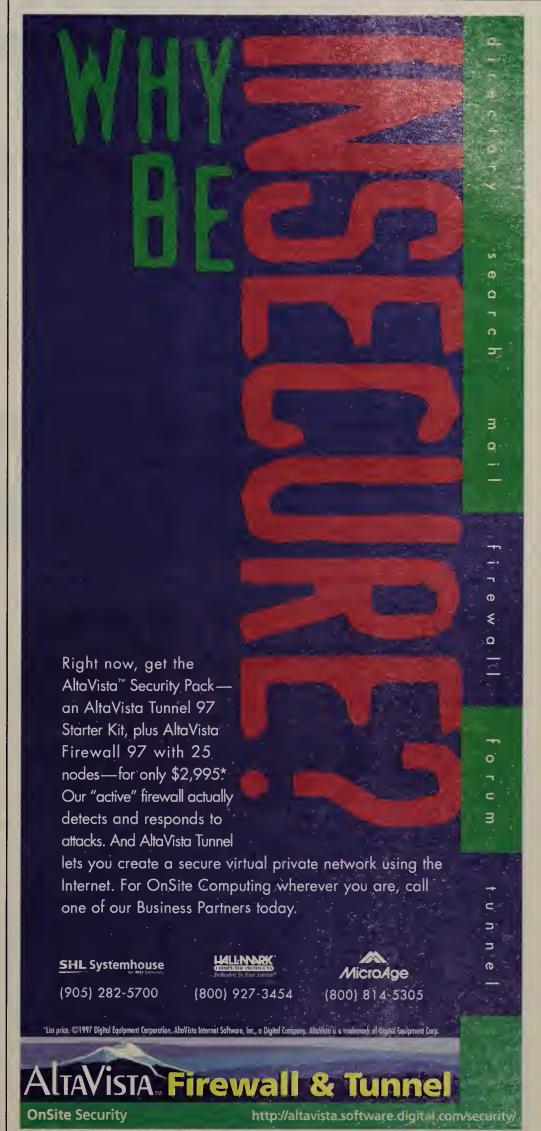
Sheridan may have been right to worry about server capacity — versions of The Baby range from 1M to 6M bytes. But he was wrong in thinking no one would miss his posting.

"I left a little message [on the home page] saying, 'E-mail me if you'd like the file,' and I started getting tons of e-mail," he said. "Tons" in teen-speak being a couple a day.

In an effort to stem that flow, Sheridan put up The Original Unofficial Homepage of the Amazing Dancing Baby at www.nwlink.com/~xott/baby. htm, which has received more than

11,000 hits since its April 5 debut. He is also compiling a list of The Baby's fans who want Sheridan to e-mail them new versions as they materialize.

That list keeps growing, too, all but assuring that the dancing tyke will be around long after other dance crazes, like the Macarena, have been forgotten.



Not everyone is amused

f it were just The Dancing Baby, network managers might not care. However, all manner of multimedia files — frivolous and work-related — are being shipped as e-mail attachments among friends, coworkers and companies.

The resultant strain on network bandwidth and server storage capacities is no laughing matter. In response, some IS managers have placed arbitrary limits on the size of attachments that will be allowed into their systems, while others have banned attachments altogether.

Stephen Lopez, director of systems and technology at the National Board of Medical Examiners in Philadelphia, is counted among the latter. "I had one person try to pass into our system a 60M-byte MPEG file, a 3-minute video or something," Lopez said. "It's amazing that they didn't think twice."

Despite his anti-attachment vigilance, Lopez said his 150-user mail system continues to accumulate clutter at a rate he finds worrisome.

"I'm up to almost 10G bytes," he said. "That's a lot of mail."

—Paul McNamara

HERRES THE ANSWER. WATS THE QUESTION:

Since the way you use your network has changed dramatically, now is an excellent time to question its conventional design. Put simply, your rigid system isn't equipped to handle the fluid movement of intranet traffic, Internet access, and new applications that take advantage of both. Enter Adaptive Networking.

cornerstone technologies: Access, Switching, IP Services, and Network Management.

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• When your network goes down, so does productivity. Not to worry.
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Adaptive Networking

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• Adaptive Networking is a set of products and cornerstone technologies that transition today's networks to the IP-optimized networks of tomorrow. The aim of Adaptive Networking is to build networks that are invisible to users, worry-free for network managers, and strategic for the business.

Our philosophy is centered around more services with less complexity. How? Through transparent scalable technologies that ensure long-term, non-disruptive network evolution; drive operational productivity at every level of the organization; and adapt to changes in network usage and business requirements.

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* SCALABLE TECHNOLOGIES?

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being developed around industry-leading

reliable and scalable thanks to symmetric multiprocessing and a distributed architecture. In other words, there's no single point of failure to bring down your network. Moreover, the system automatically reroutes traffic as needed to avoid bottlenecks. And you can easily add to, change, and modify your network without disrupting users.

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Adaptive networks automatically find and configure new devices to save your IT staff considerable time. And thanks to our Autosensing Technology, the system determines which users have 10Mbps or 100Mbps capabilities, for example, and matches them with the bandwidth they need.

• HOW CAN WE AVOID
• SURPRISES?
With Optivity®, your IT staff can proactively manage all the devices in your network as one cohesive system—even if it extends across the Internet. Optivity also

provides the powerful ability to visualize and analyze real-time traffic flow across your entire network. Intelligent agents monitor your network infrastructure, keeping your IT staff informed of changing conditions and often making adjustments as needed. What's more, Optivity includes analytical tools for capacity planning to help reduce budget surprises.

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truly adaptive if it didn't. You can adopt
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• CAN IT GIVE MY BUSINESS
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customers and business partners. Should
they need access to your corporate network
from the Internet, you can offer secure
virtual private network connections. Want
to add voice-over-IP capabilities to link
customers and service representatives from
your Web site and reduce long-distance
phone costs? Adaptive networks can do
this and much more.

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• LATEST APPLICATIONS?

Applications drive your network
needs. That's why adaptive networks shift
on the fly to match routing priorities to
your applications. For example, financial
transactions and video conferencing can
take routing priority over e-mail packets
and Web browsing.

ANY QUESTIONS?

If your network can't do all of this, it's time to start asking a few questions of your own. For a free strategy paper, visit www.baynetworks.com/adapt/a6 or call 1-800-8-BAYNET ext. 297. Adaptive Networking is exactly what your business needs. Without question.



Group slams Web sites for lack of privacy policies

By Ellen Messmer

Washington, D.C.

About half of the most popular Web sites collect personal information about visitors, but few sites have policies for informing visitors about how this information will be used.

That information was among the major findings of a study released last week by the Electronic Privacy Information Center (EPIC), a public interest group based here.

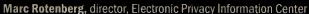
"It's our sense that [privacy policy] self-regulation is not working," and that the government should step in with regulation to protect consumers, said Marc visited sites each day.

Among the sites singled out for criticism in the EPIC report was Pathfinder, the fifth most popular site. The site was said to collect information about subscribers, but had no privacy policy.

Also criticized in the EPIC study was 19th-ranked www.disney.com, which registers users and markets information about anyone who is 16 and older, Rotenberg said. He said companies should be required to get parental consent before obtaining information from children.

The Walt Disney Co. did not have an immmediate comment about the EPIC

"Few of the sites have privacy policies, so if a person goes to the Web site and gives up his or her name, they have no way of knowing how it will be used."



Rotenberg, EPIC's director.

EPIC's study, "Surfer Beware: Personal Privacy and the Internet," looked at the Web sites that on June 5 were ranked as the top 100 sites by www.100hot.com, which compiles the list daily in cooperation with Digital Equipment Corp.'s Alta-Vista search engine service.

The top sites include those from Disney Entertainment at www.disney.com, several news organizations and computer industry players such as IBM, Hewlett-Packard Co. and Apple Computer, Inc. Not surprisingly, search engines such as Yahoo, Excite, Pathfinder and AltaVista were among the top 10 most frequently

Rotenberg also voiced criticism about another site popular with children — Sony Music Entertainment, Inc.'s www.sonywonder.com — saying Sony Corp. "plied children with the promise of a Sony Discman to disclose information about themselves."

"That information is collected so we know who you are," said Matt Rothman, Sony's senior vice president of online ventures. Sony, which posts its privacy policy, wants to be able to "be sure people are who they say they are" when they go into the online chat forums, he said.

According to Sony's published privacy policy, if a www.sonywonder.com Web visi-

tor agrees, Sony will use the personal information for its own marketing purposes or for resale to other firms.

EPIC was critical of several other popular sites as well, such as those run by C/Net, Inc. and Apple. The group said

that these organizations' sites collect personal information without posting privacy policies.

Not all is wrong with the 'Net, however, according to EPIC. The group lauded HotWired.com, Amazon.com and the Cricket Home Page at www.cricket.org for providing clearly visible, appropriate privacy policies for Web visitors.





By John Cox

Simi Valley, Calif.

Borland International, Inc. has released a new version of its IntraBuilder tool for creating database applications accessible via Web browsers.

Version 1.5 boasts improved performance, management capabilities and scalability on the server side, said Klaus Krull, IntraBuilder product manager. IntraBuilder features a set of programs linked to a Web server that handles session management, transaction control and similar tasks on behalf of a Web browser request.

From the outset, IntraBuilder was designed as a set of easy-to-use graphical editors, wizards and designers, all based on Netscape Communications Corp.'s JavaScript scripting language.

The tool allows developers to use mouse clicks to create HTML forms, incorporate ActiveX and OLE Custom Controls and thenlink these via Open Database Connectivity or highperformance native connections to

back-end databases.

IntraBuilder was released on Windows NT when the Borland software made its debutin September.

Version 1.5 will run as a full-fledged Windows NT Service, which means administrators can use NT management services to remotely manage IntraBuilder servers across a network.

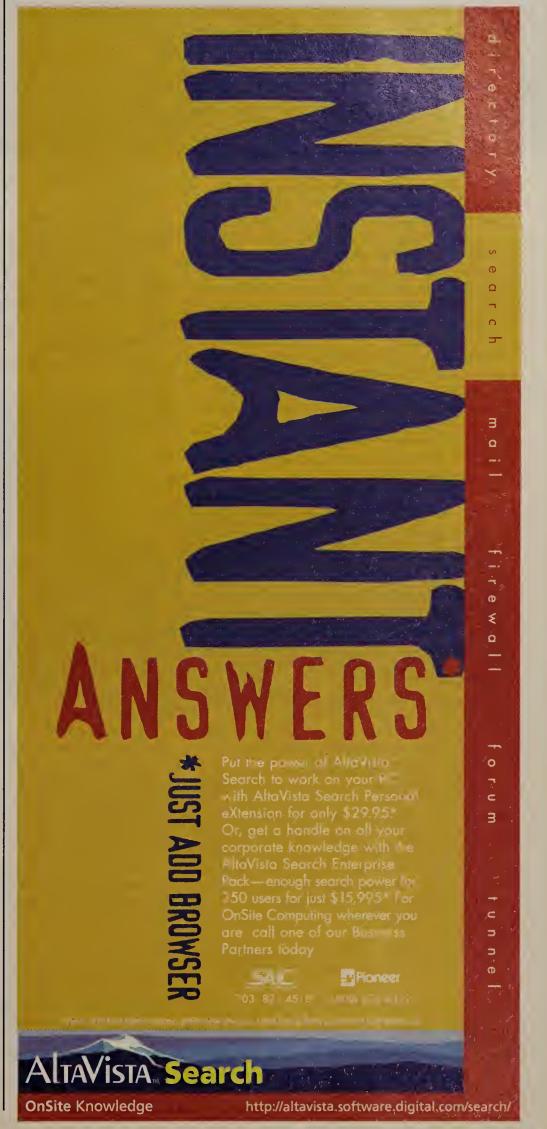
The updated edition of IntraBuilder also promises 25% faster access to data for Web browser users linked to servers via

In addition, Borland has added the Business Object Broker, which can take Web requests from IntraBuilder clients and distribute them over several Intra-Builder servers for better performance and availability.

The new release also has faster native SQL connections to the leading relational database management systems.

IntraBuilder 1.5 is available now for \$1,995. A 30-day free trial version is now available from www.borland.com.

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S P E C I A L F O C U S

Search Engines

Searching for true knowledge

ntranet search engines are the most basic and widely used tools for finding and accessing information housed on companies' Internet-based computer networks.

Many of these products sprang from earlier ones designed to locate and retrieve data from databases, file systems and other legacy systems before intra-nets took hold across corporations.

Now intranet search engines are evolving into more sophisticated offerings called knowledge management tools. Knowledge management is a somewhat fuzzy term and means different things to different people. Basically it refers to harnessing companies' intellectual assets by quickly getting the right information into the hands of the right end users.

Search engines often make up just one part of a broader knowledge management product package. Whereas the market for knowledge management software and services is forecast to reach \$5 billion by the year 2000, according to Jim Bair, research director for Gartner Group, Inc., the niche market for intranet search engines is expected to maintain its current \$500 million annual revenue rate.

In response, leading intranet search engine vendors have repositioned themselves as knowledge management companies. They offer strategic services and software tools that include intelligent agents, push technology and database crawlers able to search across multiple platforms.

Five of these vendors — Verity, Inc., Fulcrum Technologies, Inc., Excalibur Technologies Corp., Dataware Technologies, Inc., and Information Dimensions, Inc. (IDI) — account for more than one-third of the intranet search engine market (see graphic).

The major challenger to these intranet search engine leaders may be Microsoft Corp., which offers customers its Index Server text-retrieval software for free. But to date, Microsoft has not focused seriously on this market.

Then there are the commercial Internet search engine vendors — Digital Equipment Corp.'s AltaVista, Excite, Inc., Lycos, Inc. and Infoseek Corp. Although all of these companies have high name recognition, META Group, Inc. analyst David Yockelson says they lack the precision technology to compete with the intranet market leaders.

Other competitors include start-ups such as Sovereign Hill Software, Inc., Inference Corp. and Magnifi, Inc.

What follows is an overview of the intranet search engine/knowledge management leaders.

Verity

Founded in 1988, Verity is often cited by analysts as the top company in the information retrieval market, despite ranking fourth in market share. Customers include Federal Express Corp., MCI

By Chris Nerney

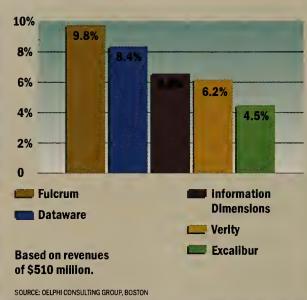
WHAT KNOWLEDGE MANAGEMENT HAS TO OFFER

Analysts say using several data retrieval tools as part of a knowledge management strategy allows companies to achieve:

- Faster problem-solving
- improved decision-making
- Lower Research and Development costs
- More worker Independence
- Better customer relations

MARKET LEADERS

1996 search software market share



Communications Corp. and Raytheon Corp.

Verity's flagship product is SEARCH'97, an application platform containing a group of tools de-signed for accessing information from many data sources across an enterprise.

SEARCH'97 features agent technology designed to proactively search, filter, categorize and deliver information to users; database gateways that allow for cross-database searching; and an intranet spider for indexing data.

It includes a user interface for the desktop, an information server and an agent server. Pricing starts at \$1,995 per server.

Verity is based in Sunnyvale, California.

Fulcrum

Based in Ottawa, market leader Fulcrum was founded 14 years ago and, according to Gartner analyst Bair, pioneered "brokering technology."

Brokering technology allows users to index information residing on networked computers and execute simultaneous inquiries across network resources.

Key to the company's Knowledge Network product is a feature called Knowledge Map, a folder hierarchy that shows users the information sources available to them through the corporate intranet, says Peter Klante, Fulcrum's vice president of marketing.

Knowledge Network 2.0, released in late May, consists of software that sits on a Web server and can be accessed via standard Web browsers.

Version 2.0 is priced at about \$400 per desktop.

Excalibur

Excalibur's Visual RetrievalWare software was developed specifically for finding data in a multimedia age, says Mark Demers, the company's director of marketing.

The software, released late last year, is designed to index and retrieve text, photos, video, audio and animation via Boolean language as well as statistical, semantic and pattern recognition.

Excalibur also has a product specifically for text searches, RetrievalWare 6.0. RetrievalWare is priced from \$29,500 for one server up to \$97,500 for unlimited servers.

The Visual RetrievalWare application developers kit costs \$49,950. Both products run on multiple platforms.

Later this month, the Vienna, Va., company expects to announce a new version of Visual RetrievalWare.

Dataware

Originally a supplier of software and services to the CD-ROM market, Cambridge, Mass.-based Dataware entered the online search and retrieval market in 1994 when it purchased BRS Software Products

According to Barclay Rockwood, director of search products, the key to Dataware's NetAnswer knowledge management technology is that it utilizes its own database.

Once information is found, it is placed in the database, eliminating the chance of it disappearing from a non-Dataware data source.

In March, Dataware released NetAnswer 2.0, a query and retrieval system featuring relevance ranking and natural language processing.

The \$15,000 package is compatible with major Web browsers and consists of a server and database.

IDI

IDI, based in Dublin, Ohio, was founded in 1986 as a spin-off from Battelle Memorial Institute, a research think tank that developed a text-retrieval product called Battelle's Automated Search Information System (BASIS).

IDI has since developed a BASIS Intranet package for Unix and NT networks that includes a document manager, a Web server gateway and client software. It is priced at \$34,000 for a five-user license. ■

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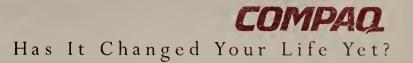
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NICs for each and every environment—the Compaq Netelligent family:
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1-800-544-5255. Pleasant dreams.

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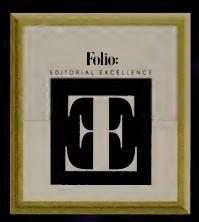
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Top 50 Magazines

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Trade Magazines

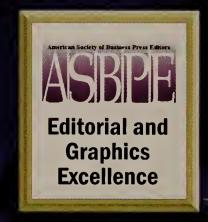
John Gallant

Top 10: "good edit/ business mind"

E-Publications

Adam Gaffin

Top 10: "qualified audience"



Four-Time Award Winner

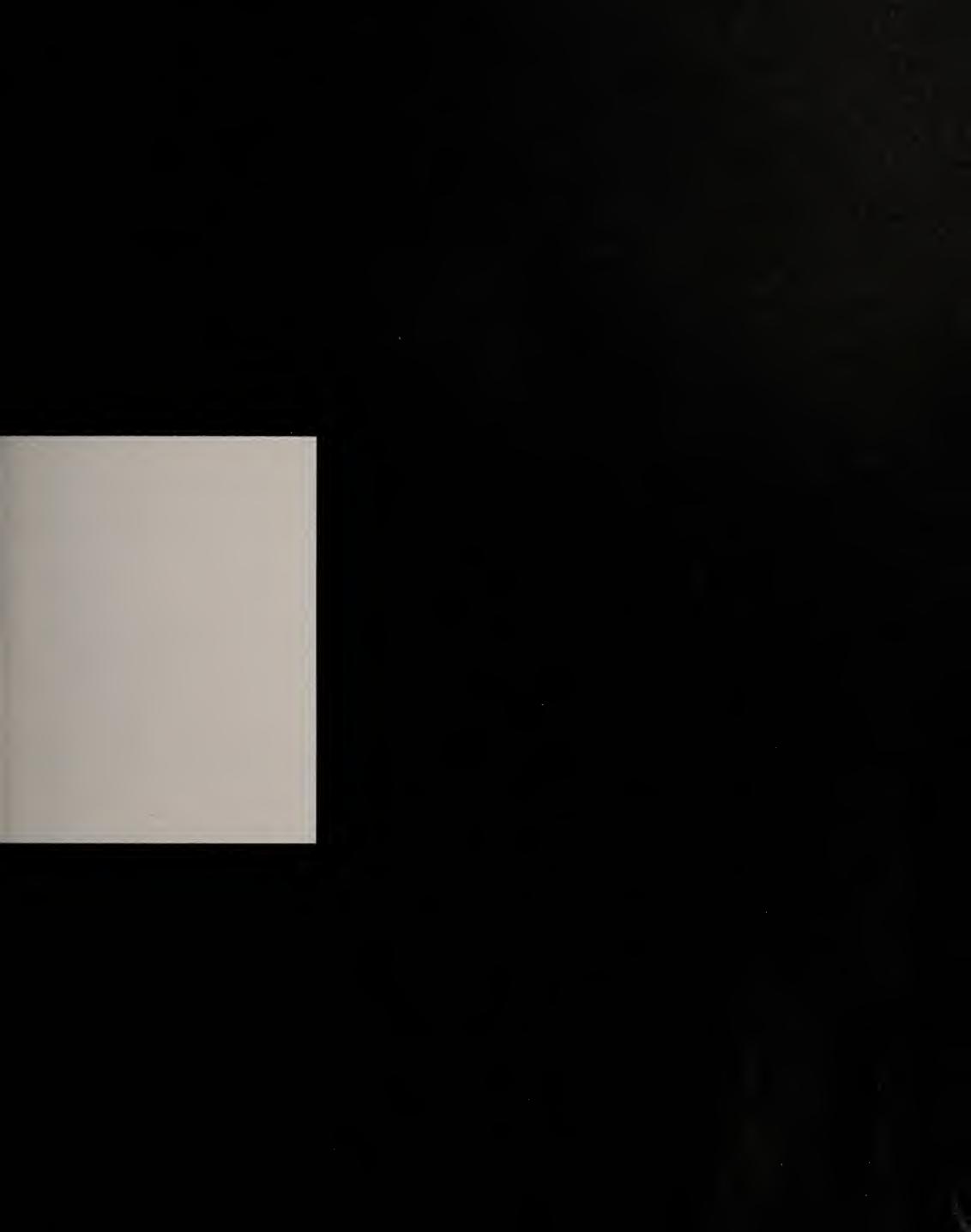
IntraNet magazine

July and August, 1996

Network World

Contents page, Nov. 11, 1996 and Cover, Dec. 2, 1996

Network World is honored to be recognized for its journalistic and graphic excellence that combine to best serve the needs of its readers who rely on Network World each week for the news and information critical to their career success. To be acknowledged by so many who are respected in the industry is truly testament to Network World's unwavering commitment to excellence.





Technology Update

Covering: Evolving Technologies and Standards

HITTER'S NETWORK HELP DESI

Ron Nutter, a Master Certified Novell Engineer and Groupware CNE in the Lexington, Ky., area, tracks down the answers to your questions. Call (800) 622-1108, Ext. 476, or send your questions to rnutter@world.std.com.

We have a Windows NT server (app/dlal-In) connected to a Novell, Inc. backbone. We want to use the NT server for dial-in to keep the load off the NetWare servers. I don't trust NT security and would like to find a third-party solution that won't cost an arm and a leg or require additional hardware, such as Citrix Systems, Inc.'s WinFrame. Do you have any Ideas?

VIa the Internet

One option is installing a fourport RocketPort Quad communications card from Comtrol Corp. (www.comtrol.com) in your Net-Ware server. I have had one of these multiport cards running in the lab for several weeks and haven't noticed any additional utilization.

l attribute this to the board's efficient processing. I have had good luck installing this card in servers that were running 30% to 50% utilization without any noticeable impact on the server.

If you are really concerned about the utilization on the NetWare server, you can put NetWare Connect on a stand-alone box using a runtime copy of NetWare that ships with eight-port versions of Connect. Alternatively, you could try getting your hands on a two-user version of NetWare 4.11.

Recent updates to NetWare Connect have enhanced its utility with Windows 95 and NT. I have set up NetWare Connect to establish a simultaneous IP and IPX connection, for instance.

You may want to check with your reseller about the status of a recent Digiboard, Inc. promotion. During the promotion, if you purchased an eight-port Digiboard, you received an equivalent copy of Net-Ware Connect for just a few dollars

With a snap-in Dynamic Link Library to NetWare Administrator, you can handle nearly all of the administration in NWAdmin.

NHRP: Key for multivendor switched IP nets

The IETF is close to finishing the standard for integrating frame relay and ATM SVC services with IP routing.

By Dan Dearing and Neil Snyder

For all practical purposes, the Next Hop Resolution Protocol (NHRP) is soon expected to become an IP standard for integrating multivendor circuit- and packet-switched networks and for linking Multiprotocol over ATM clients to their servers.

The Internet Engineering Task Force (IETF), which has been working on NHRP since October 1993, is expected to publish the specification in a request for comment later this year. To date, the protocol has undergone 11 revisions.

NHRP plays a significant role in integrating connection-oriented circuit-switched networks such as frame relay and ATM and connectionless packet nets such as the Internet, intranets and other predominantly routed IP networks. The motivation for integrating the two types of nets is the leveraging of switched virtual circuits (SVC) for improved performance and end-to-end delivery of quality of service (QoS).

Unlike permanent virtual circuits (PVC), SVCs have the ability to support cut-through routing and dynamically negotiate bandwidth allocation, priority and QoS. These factors are important for frame relay and ATM networks alike, and in the latter's case, the importance extends through the WAN and into the campus LAN.

Cut-through routing provides for better network efficiency and performance than IP nets that are built over switched networks with a hub-and-spoke configuration and several layers of concentration. The hub-and-spoke configuration results from PVC connections between the IP nodes.

With cut-through routing, the frame relay/ATM network determines the best path across the network. In other words, the traffic cuts through the net, bypassing the hub-and-spoke topology and the multiple hops it adds to the path. Secondary benefits include better traffic distribution and, in the case of WANs, lower overall bandwidth costs.

SVCs also are beneficial because of the ability to dynami-

cally request and negotiate all the service-related parameters at setup. The PVC approach requires a network database change and, in the case of carrier services, a subscription change order to modify values.

NHRP's role in cut-through routing is to provide IP nodes with the frame relay/ATM address associated with the destination at the SVC setup. This eliminates the tedious process of statically configuring address mapping tables in each IP node.

to the vendor's implementation. Events include the receipt of specific protocol types, IP addresses or application socket numbers. These details are transparent to deployed IP applications.

More robust implementations of NHRP provide for the ability to deliver application-specific policy information to NHRP clients, allowing for specific forwarding priorities and bandwidth allocations at SVC setup. This capability provides a service similar to the proposed

rela- tively cheap and unconstrained. It does not provide any of the dynamic bandwidth allocation services or the traffic policing needed to ensure users adhere to the agreed QoS.

Tag Switching, on the other hand, is positioned to provide for consolidation of the enormous amount of routing information in the Internet core. It is safe to assume any technique that consolidates, or hides, information will not perform well when more resolution into the

HOW IT WORKS The NHRP server, using the Server Cache Synchro-The NHRP server responds nization Protocol **Taking a shortcut with NHRP** with information the client (SCSP), negotiates needs not only for mapping with the NHRP server the destination IP address to The IETF's associated with the a frame relay/ATM address impending Next destination station's Upon receiving an IP packet but also for establishing NHRP client to deter-Hop Resolution with the appropriate trigger, priority and QoS parameters mine what policy inforsuch as protocol type, IP Protocol (NHRP) and allocating bandwidth. mation to send to its address or application standardizes the client. socket number, the NHRP integration of IP client sends a resolution routing and frame request to its NHRP server. relay/ATM switched **NHRP** servers virtual circuit (SVC) services. With NHRP, traffic cuts Frame relay or ATM through the switched network switched network directly to its client destination rather than moving across The NHRP client uses the network in a the information to set up an SVC that goes series of hops. directly to the desti-Destination nation station's endstation NHRP client.

NHRP has three distinct components associated with the integration technique: the NHRP Client-Server interface, a Server-Server interface described by the IETF's Server Cache Synchronization Protocol (SCSP) and the Client-Client interface described in the IETF's ongoing router-to-routerwork.

NHRP is built according to a client/server model. Clients are the endpoints and servers are deployed throughout the network's core. Clients consult the server when they need resolution information to forward traffic. The trigger for an NHRP client to consult its server is left

Resource Reservation Protocol, which requires existing applications to become RSVP-aware.

Server-to-server communications provided by SCSP enable large, scalable NHRP-based networks via a distributed and faulttolerant resolution service.

Many vendors — including Cisco Systems, Inc. with its Tag Switching and Ipsilon Networks, Inc. with its IP Switching — have outlined their schemes for integrating switch and router functions. They do not go as far as NHRP, however. IP Switching is primarily applicable to campusbased networks in which one can reasonably assume bandwidth is

traffic flow is needed to recognize and preserve QoS.

NHRP is most applicable for improved application performance within campus LANs and across the WAN. The availability of frame relay and ATM SVCs from public carriers also will enable the use of NHRP over public data service nets.

Dearing is marketing director and Snyder director of access product marketing at Hughes Network Systems, Inc. in Germantown, Md. Dearing can be reached at (301) 601-4226 or dearing@ hns. com, and Snyder at (301) 601-4007 or nsnyder@hns.com.



EDITORIAL in sights

A Gigabit Ethernet Face-off: Who's in?

igabit Ethernet is coming under the spotlight, literally.
With backing from the NetWorld+Interop Atlanta
conference, which will be held Oct. 6 to 10, I'll be hosting
the first-ever, presidential-style debate among Gigabit
Ethernet vendors. But I need your help to pull this off.

The event is aimed at getting beyond the incredible hype about Gigabit Ethernet to determine just where this technology can and should be deployed, how it will integrate with your existing networks and which vendors are best positioned to help you deploy it. Gigabit Ethernet has enjoyed a rapid rise to stardom in the network industry—even though the technology hasn't been standardized and few products are actually shipping.

In the face-off, top technology executives of the leading Gigabit Ethernet companies will have to answer tough questions from a panel of industry experts and their market rivals. We'll cut through the fluff and marketing statements to get at what's real in this nascent market and help you make smarter buying decisions.

This Interop event will build on the success of the Switching Showdown we held in Februaryat ComNet that pitted the representatives of Cabletron, Cisco, 3Com and Bay against one another. That session, which drew more than 600 ComNet attendees, helped pinpoint real differences in the Big 4's switching strategies — differences that were hidden by their utopian marketing messages.

For the Gigabit Ethernet Face-off at Interop Atlanta, I'll invite a mix of established internetworking companies and start-up vendors to participate. That way, we can assess the established players' commitment to this new technology—are they excited about it or taking a defensive stance?—while grilling the start-ups about their strategies for competing against companies with broader product lines.

For the debate to work, I can only invite four, maybe five, vendors. But nearly all the established vendors have announced Gigabit Ethernet rollout plans and there are a dozen or more start-ups.

That's where you come in. Who do you want to see on this panel?
Analysts I've surveyed cite Cabletron, Cisco and 3Com as the
most likely candidates among the larger companies, but Bay's
expected acquisition of Rapid City—an analyst consensus pick
among the start-ups—could change that. Other start-ups cited
as top candidates by the experts were Extreme Networks and

With your help, I'll narrow the field and challenge the CEOs to send their chief technology officers to the face-off.

So you tell me. Who should be in the Gigabit Ethernet Face-off?

John Gallant, editor in chief jgallant@nww.com

Telecom Regulation • Alan Pearce

Hundt's departure signals start of a new era for FCC

y late summer or early fall, Reed Hundt, chairman of the Federal Communications Commission, will be gone—but certainly not forgotten. His 31/2-year reign will go down as one of the most momentous in the history of the telecommunications industry, in large measure because of the passage of the Telecommunications Act of 1996.

Unlike most of his predecessors, Hundt won't be gone forever. He will be back in the fray in the year 2000 to work on the presidential campaign of close friend Al Gore.

On top of Hundt's departure, there are three other commissioner vacancies to be filled, which means the FCC will likely begin to move in radically different policy directions. Hundt's hard-hitting, sometimes argumentative style made enemies. His successor, if he or she is to preside over a successful deregulatory and competitive transition, must orchestrate policies that please both Congress and different industry segments.

Perhaps the most puzzling policy paradox that must be resolved is why industry consolidation is outpacing competition. Somewhat perversely, the FCC and the Department of Justice are primarily responsible for the upswing in mega-mergers. In last month's access charge reform policy, the FCC—at the insistence of the Justice Department—introduced a new productivity factor that will push the consolidation and convergence trend and postpone (perhaps permanently) the onset of real competition.

The productivity factor is supposed to represent a reasonable annual productivity growth in the telecom industry and mandate that some of those gains accrue to consumers in the form of lower or stable prices. The previous productivity factor ranged from 4% to 5.3%. Under the new plan, the productivity factor was set at 6.5%, backdated to July 1, 1996. The purpose of this increase is to lower telecommunications service prices — and lower prices take precedence over competition, at least for now.

This higher productivity factor, however, places a heavy burden on local telephone companies. Generally, telecom company productivity can be increased in three ways: layoffs or downsizing; growth in traffic volume over the same facilities without increasing costs; or implementation of new, less costly, more efficient technology.

To achieve the new productivity factor via further layoffs, the

major telecom conglomerates must continue to consolidate. Increasing traffic volume over the same facilities is not an option because competition, mandated by the Telecommunications Act and allegedly encouraged by the FCC and the Justice Department, could significantly reduce or even eliminate gains in traffic volume. Therefore, more consolidation is needed.

Yet more consolidation is supposed to be antithetical to the FCC and the Justice Department. Neither wants more consolidation resulting in less competition. But under current policies, the only way to meet the productivity factor is to hope for major technology breakthroughs in order to contain costs — and to consolidate. This is perhaps the major reason why AT&T and SBC Communications,

Inc.-Pacific Telesis Group are talking of a merger.

In short, the Justice Department and the FCC are promoting a consolidation trend that will result in more mergers and acquisitions and less competition. This is the first and most serious policy conundrum that faces the new FCC.

Whoever heads the FCC must chart a bold course that includes consistent, not conflicting, policy directions. The new chairperson must lead the charge to the promised land of true market-based competition and deregulation, along with the continued encouragement of technological breakthroughs.

If he or she is successful, we will see the beginnings of some real competitive benefits — perhaps even before Reed Hundt returns to active duty in politics.

Pearce is president of Information Age Economics, Inc., a Washington, D.C.-based research and consulting group. He can be reached at (202) 466-2654.



Send letters to nwnews@nww.com or John Gallant, editor in chief, Network World, 161 Worcester Road, Framingham, MA 01701. Please include phone number and address for verification.

Differing token-ring views

Regarding your article "Cisco cranks up Fast Token Ring" (May 26, page 1):

I work for state government. We have a huge investment in token ring. It was a monumental feat to get a 17,000-employee agency to agree on a standard. The switch to ATM would require an equal or greater effort.

Faster Token Ring? Hey, that's just another model number. It's still token ring, so it's still standard.

There was nary a ripple when we moved from 4M bit/sec to 16M bit/sec token ring. But just try to put through a purchase order for ATM and

f flavors of technology are like flavors of ice cream, buyers should be flocking to digital subscriber line (DSL) parlors for the variety alone. Since early May, we've had asymmetric DSL (ADSL) vendors "charging ahead," "jointly developing" and even "unveiling ATM-based ADSL." At the same time, other vendors such as Newbridge Networks, Inc., Cisco Systems, Inc., Ascend Communications, Inc. and Adtran, Inc. are promoting ISDN DSL (IDSL), a 128K bit/sec, permanent-connection form of ISDN. Finally, there's good old highspeed DSL, championed by market leader PairGain Technologies, Inc.

Is there any substance behind all this activity? The regional Bell operating companies that push ADSL and that have entered into a deal with Alca-

tel Data Networks, Inc. still bravely assert they will be offering ADSL for \$50 per month. Industry rumors, however, say that the deal between Alcatel and the RBOCs doesn't really guarantee that price level, and even the higher prices the contractallows won't be metany time soon.

The truth is that Ariel Corp., the company that's pushing ATM-based ADSL, may have the best grasp of the issues. Sure, in terms of probability, marrying ATM and ADSL may be, as one cynical New York network buyer recently told me, "like getting struck by lightning while riding on a UFO." The point is that ATM over ADSL underscores the indisputable fact that ADSL itself isn't anything a buyer can use; it's whatyou deliver over it that counts. The corollary is that cost assumptions for any sort of xDSL must include the cost of what goes

Today, you get 20K bit/sec analog dial-up Internet access for about \$20 per month. If you want that same service on a dedicated port so you can stay on full time, you'll pay between \$90 and \$120 per month. Make the service 56K bit/sec and the price goes up another \$10 or so. If you want a full T-1 connection to your Internet service provider, you're talking thousands of dollars per month.

Enter ADSL, which offers one-third of a T-1 from the user inward and four T-1s from the network out. Suppose the techno-planners at the RBOCs are right and you can deliver ADSL for \$50. What, then, will the Internet connection cost? Do you really think your ISP could deliver fractional T-1 bandwidth for less than a dedicated modem connection? If not, basic ADSL access to the Internet priced in the \$200per-month range is available. Early ADSL Internet access from providers such as Pacific Bell is more than \$100 per month, and there's no assurance that price will be sustained when a lot of users try to get the service.

What about IDSL? Obviously, it would be a lot easier to provide Internet access at

64K or 128K bit/sec than 6M bit/sec. At least one ISP, UUNET Technologies, has already

announced national IDSL deployment, but there are issues even with IDSL.

One is the way it is installed by the carrier. Some vendors, such as Ascend, are linking IDSL with terminal servers. Most carriers don't have terminal servers in their wiring centers today, so this form of IDSL begs the question of how the connection from user to server is made.

Newbridge and Cisco are designing their IDSL strategy based on compatibility with channel banks, devices that are in the wiring centers. They're relying on the fact that channel-bank IDSL is an easy upgrade from analog telephony to promote their concept over the offerings of Internet access giant Ascend.

On the downside, the capacity of IDSL is too limited to make it attractive as a voice-plus-data or video choice. Voice concerns may be legitimate because without integrated voice, the IDSL link to a home will be in addition to the current voice

Some vendors are working on IP- or frame-based voice, but its quality probably won't satisfy users. Video? ADSL was once highly promoted as a mechanism for delivering video dial-tone. Look atyour phone; is it looking back? If not, write video dial-tone off as more hype.

We need to relearn the lesson of ATM: Bits cost money. There is a serious risk that the overpromotion of fast-and-sexy

xDSL options will simply price the buyers out of the market.

Speed isn't the issue for the next generation of the Internet; it is permanent Internet connection.

The biggest changes in commerce, education and entertainment the Internet can bring about are the result of having a large population of users available all the time, not just when they dial up. An Internet that has to support a population of millions of new, permanently connected users will have enough challenges to face without trying to offer megabits of service for tens of dollars.

A search of the PR wires finds hundreds of ADSL releases and only seven for IDSL. That may reflect the balance of interest in an entertainment sense, but it doesn't reflect the balance of reality. The increased range of exploration for xDSL is a good thing, but we need to keep looking to be sure we find an answer people will really buy.

Nolle is president of CIMI Corp., a technology assessment firm located in Voorhees, N.J. He can be reached at (609) 753-0004 or via the Internet at tholle@cimicorp.com.

watch the sparks fly! Vicki Ebben Computer IS specialist State of Washington — Department of Social and Health Services Olympia

I note that the new offerings described in your article "Cisco cranks up Fast Token Ring' (May 26, page 1) address backbone and server links.

This fall, Gigabit Ethernet will, in all likelihood, be in full production and competing for the same customer base as 100M bit/sec token ring in a market



Go online to read more letters about Fast Token Ring and other subjects.



that is now over 80% Ethernet. Shouldn't this situation raise questions in network managers' minds as to the viability of sticking with token ring?

Token-ring technology is sound, but the market presence has dwindled to the point that it is now the Betamax of network protocols.

Charles Urban Baldwin, Md.

While Kevin Tolly believes "The time is right for Fast Token Ring" (May 26, page 24), one has to wonder about this assertion and several of the assumptions he makes to justify it. He trots out the old chestnuts about how slow Ethernet is and how efficient token ring is while avoiding a few unpleasant facts.

First, private Ethernet is now priced about the same as shared token ring. In a two-node collision domain, speeds well in excess of 8M bit/sec are easily

sustainable — or double that for full-duplex Ethernet.

Second, shared Fast Ethernet is much faster than shared token ring will ever be and is also comparable in price to token ring.

Third, the upgrade to ATM that Tolly suggests as inevitable is far from certain, since switched Fast and Gigabit Ethernet seem likely to eclipse ATM for most local applications.

Folks like Tolly keep emphasizing how hard it is to change, rather than the many benefits of using the same equipment as the other 90% of the industry. Karl Compton Vice president for network engineering Cierra Solutions, Inc. Houston

Tolly replies: You clearly feel token ring is dead. What is more important, though, is whether token-ring vendors have a similar assessment. They have been strangely silent on the subject of miss investment preservation as an token ring's future. On June 17, I'll be meeting with the seven major players to get their views on the

Regardless, it is wrong to dis-

issue. The idea of ripping out a fully functional and well-performing network with the goal being simply to "get with it" is ludicrous.

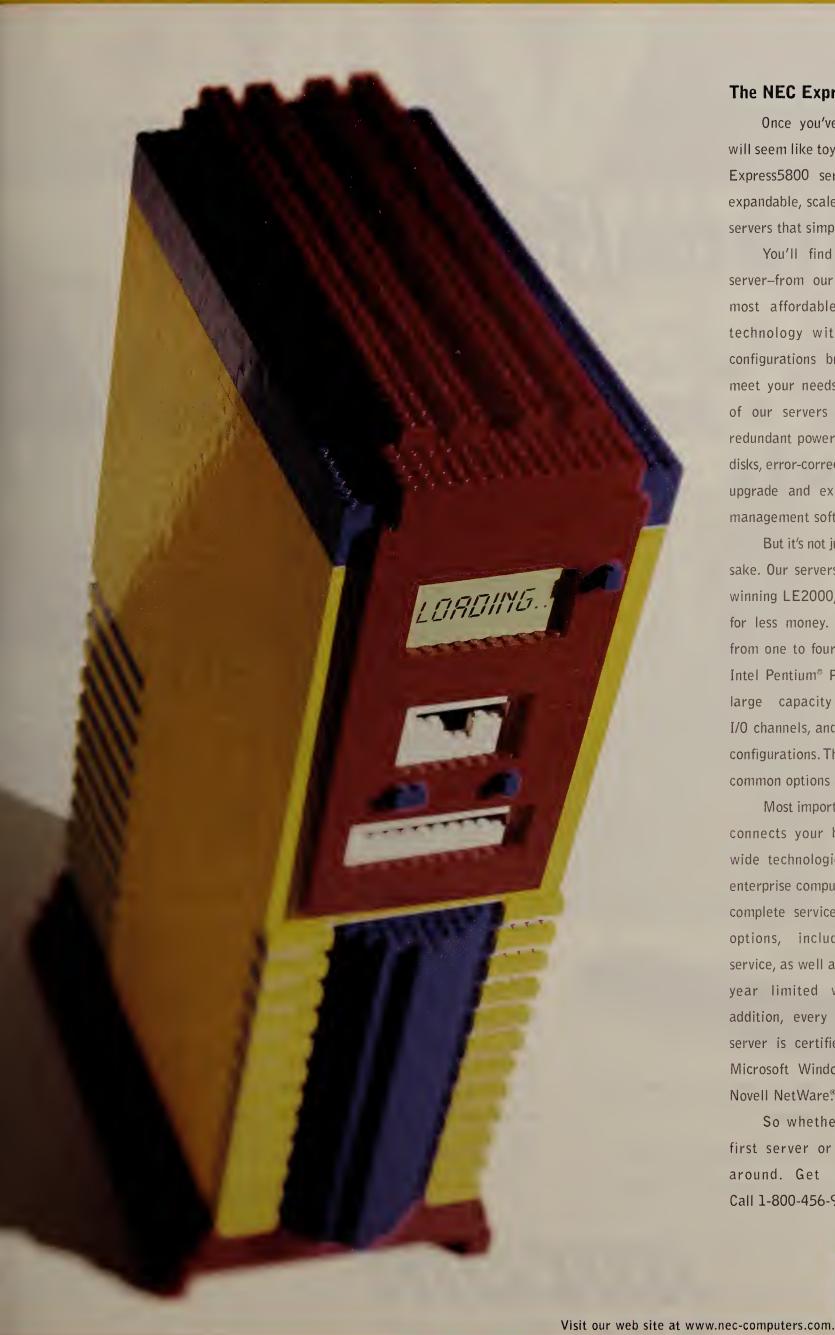
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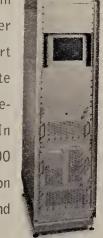
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NETWORK BUDGETERS

Ine squeeze is on

ne of the most notorious half-truths of the networking industry is that it moves at a lightning pace. Some observers would have you think that no sooner are loading docks stocked with the next great cyberpanacea than an updated version of the same product is rolled out later that afternoon.

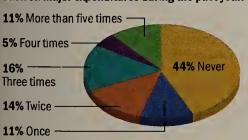
While network product developers rightfully take pride in their ability to create, package, distribute and maintain high-tech tools and services in ever-shortening production cycles, network managers are more methodical and deliberate than ever especially when it comes to managing their

For proof, look no further than the 1997 Network World/Deloitte & Touche Consulting Group 1997 Budget Survey. The survey amounts to an annual reality check, a gauge to see whether industry hype translates into budget dollars. As in past years, the results this time around indicate a resounding "not really."

Network managers continue to move at a deliberate pace in actually cutting checks for glitzy new technologies such as ATM, video and even Internet/intranet wares.

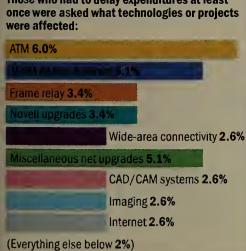
Figure 1: HOLDING THE LINE

Respondents were asked how often they had to hold back on major expenditures during the past year.



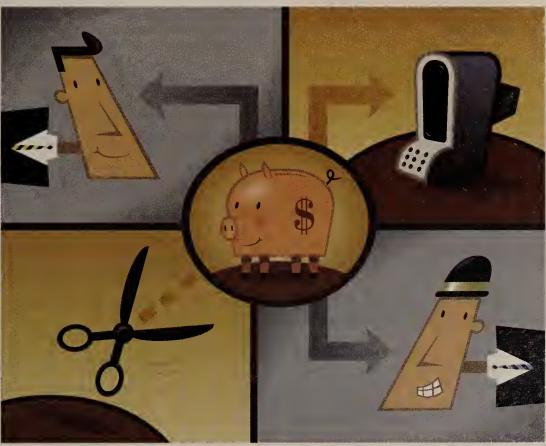
Note: Percentages do not equal 100% because of rounding.

Those who had to delay expenditures at least once were asked what technologies or projects



Functionality wins out over glitz in Network World Survey.

By Brian O'Connell



BOB DALY

External factors such as mergers and acquisitions and market conditions contribute to that stance, carrying significantly more weight in determining budget levels than the lure of glamorous new technologies. For network managers, more than ever it is substance over sizzle when it comes to managing their budget dollars.

The survey, sponsored by Deloitte & Touche Consulting Group, is based on telephone interviews with 200 Network World readers. All respondents were responsible for specifying or approving expenditures, while 198 said they owned that responsibility on a corporate, as opposed to departmental, level. In fact, 25% said they were responsible for 20 to 100 networked sites within their organization. Another 16% said they were responsible for more than 100 such sites. Target companies had annual revenue of \$100 million or more.

"We're acquiring companies left and

right," says Allen Hoffman, network manager at Edina, Minn.-based US Filter Distribution group, a subsidiary of US Filter Corp. in Palm Desert, Calif. "It's all we can do to collect the basic networking tools like e-mail to hook everybody up and get them up and running."

Hoffman says US Filter is using frame relay to link network users over the company's WAN, but is not in any rush to add new features, especially since the company's buying spree may continue. "At this point, we haven't had the time to look at ATM or Gigabit Ethernet because we're just trying to keep up." Indeed, the company has to tackle less glamorous chores such as upgrading its e-mail systems before it moves on to projects aimed at increasing bandwidth.

That is a recurring theme among survey respondents. Many noted that in today's chaotic workplace environment, where

internal organizational changes are as commonplace as Seinfeld reruns, staying focused on one or two projects can help squeeze the most out of network budget dollars. That philosophy may be slowing the growth of grand-scale infrastructure installations within networked organizations.

"We're not really cutting back on anything," says Barry Tarbet, network administrator at NAL Acceptance Corp., a Fort Lauderdale, Fla.-based financial services company. "But I wouldn't say that we're not putting too much on our plate either."

Tarbet is in the midst of a major AS/400and Novell, Inc. NetWare Directory Services (NDS) installation at NAL — with full videoconferencing and Internet capabilities and is reluctant to take his eye off that ball by getting into other projects.

"Right now, I don't want to be juggling too many apples in the air. It's taking us so long to convert everything to NDS that I don't have time to think about anything else," he says. Tarbet acknowledges that he would like to take his company's network to frame relay but cannot justify the expense right now. "It's a little more cost efficient, but the service and support aren't there yet," he says. "We'll wait a little while on that one."

Some say a deliberate, methodical approach to network budgeting has caused many network managers to hold off on Internet/intranet installations, at least until the technology's security can pass muster. In fact, only 4% of the respondents said Internet/intranet funding represents their "most significant" budget increase in 1997, compared to 8.4% in 1996. Perhaps the pioneers have already played their cards and now we are seeing a more measured

"Nobody wants to trust the overall business process to the Internet," says Robert Mills, director of information technologies at Grand Rapids, Mich.-based Smith Technologies. "But the amount of data that is on the 'Net is beyond comprehension. So we'll plan for it accordingly, but it won't happen overnight.'

Bulking up on client/server tools

Questions concerning which technologies would call for significant budget increases or decreases were open-ended --respondents were not prompted in any way for a response. This was intended to garner more accurate results, but it also meant no one technology would likely receive an hundance of responses.

That and, respondents indicated the areas that will see the most significant budger increases next year include switching equipment (5.6%), WAN equipment and services (5%), voice applications (4.5%), ATM (4.0%) and Internet/intranet tools (4.0%).

"We're really looking for switching technologies and Internet gateways to mainframe applications," says Ken Rigsby, systems programmer at County of Charleston, S.C. "I think it's easier to get budgeting for projects if you adopt a long-term network volume rates will decline significantly this year as we're disconnecting our 3090 and pushing it out the door in June."

That will make more room for the two IBM SP symmetrical chassis machines that each will hold as many as 10 Unix processors. "We're purchasing 20 to 30 stand-alone Unix systems, as well," he notes. As with so many users, all this is driving him straight to switching. "We need more switched ports and 10Base-T lines, especially since we have new groupware coming in that could use the extra boost."

Indeed, more than 40% of survey respon-

Figure 2: A SENSE OF URGENCY

if it seems like the pace of change is quickening, you're not imagining things. Respondents were asked how many months it takes to get major network expenditures approved today vs. two years ago.



Note: Percentage totals sometimes do not equal 100% because of rounding.

strategy like we did this year, where everyone signs off on it."

The migration from mainframes to client/server continues unabated and is fueling the move toward switching technologies.

Bruce Hilditch, lead networking specialist at Allina Health Systems, a Minneapolis-based health care systems provider, is in the middle of a five-year mainframe-to-client/server migration. He estimates that 60% of his organization's network traffic is from 3270 terminal emulation-based systems. "But that's continuing to change," he says. "I would expect that our mainframe

Deloitte & Touche Consulting Group



Deloitte & Touche Consulting Group, the sponsor of this year's Budget Survey, focuses on applying telecommunications

expertise to solving business problems. The firm's consultants are typically either business school graduates with an undergraduate focus in telecommunications, or technical people with five to 10 years of consulting experience. The firm has networking centers of expertise in 15 offices around the world.

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dents said they will require more network capacity by the end of 1997. Foremost among the technologies they are considering to meet that demand is switching — Fast Ethernet and, to a lesser extent, ATM.

Mark Hendrix, network manager and acting director of corporate network engineering services at Washington, D.C.-based Federal National Mortgage Association (FNMA), says his company's move to switched Ethernet gives it a better launchpad to future bandwidth options. "We're trying to convert off of older topologies, like token ring, that are harder to manage and service," he says. "Moving to switched Ethernet also gives us a nice migration path to faster technologies like Gigabit Ethernet."

ATM, on the other hand, still seems to be a source of user uncertainty. As noted, it shows up as one item for which users are planning significant budget increases, but it is also one that 6% of users said they had to back away from for lack of funding. In general, the story appears to be the same as it has been for the past couple of years: Users are still kicking the tires more than buying in droves.

"ATM is still risky right now," explains James Shipman, manager of the network engineering group at Amp, Inc., a Harrisburg, Pa.-based electronics manufacturer, "but only because of the cost of the [ATM] ports." Shipman is opting for Ethernet switching and 10Base-T cards because of the productive and affordable dedicated bandwidth he can get for his money. But that doesn't mean he isn't thinking ATM down the road.

"Look, [Ethernet switching] was just a less expensive way of adding bandwidth to the network," he says. "I don't think that ATM is overhyped, it's just too expensive right now and Ethernet is easier to troubleshoot. Our staff is Ethernet-trained and ATM support people are in short supply. It just doesn't make sense for us right now, but it might later on."

On the way out

Areas that respondents said will see the most significant budget decreases next year include outsourcing/consulting services (4.6%), mainframe equipment (7.4%) and Novell networking products and services (3%). Of the three, outsourcing and Novell appear to be the hot-button issues.

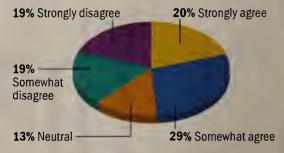
It is clear that NetWare is fast losing ground to Windows NT. "I think that Novell has a pretty serious marketing problem," says Rigsby, whose organization is one of many looking to rely more heavily on Windows NT. "Their chief problem is that [Novell] has spent too much time waffling with WordPerfect and Unix and has never delivered a consistent message to its customers."

Comments like that must make Novell smart, given that it has spent much of the past year trying to get out its Internet/intranet message. But the NT juggernaut is having a snowball effect that sometimes takes the decision out of users' hands.

Consider Donald Palmer, a systems engineer at manufacturing parts supply company Dimensions International, who says he is swapping out his Novell 3.12 net for Windows NT because of external factors. "We have a big contract with the Department of Defense," he says. "Since

Figure 3: FEELING THE PRESSURE

Respondents were asked to what extent they agree with the statement, "There is evidence in my company that the network department has to compete for business with external consultants, including outsourcers."



they're using NT, then we will, too."

Pace of approval

Rising prices for some big-ticket items are further complicating the budget picture. According to Gartner Group, Inc., a consultancy in Stamford, Conn., the price tag for local and long-distance phone rates is going up 5% in 1997 while frame relay rates will see a 10% hike.

Unfortunately, corporate financial executives continue to toss nickels around like manhole covers and senior management continues to grapple with the issue of quantifying technology's contributions to the

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US10

London School of Economics can help you make your business case

aving trouble getting approval for your latest project idea? Try throwing around some numbers from the London School of Economics (LSE).

According to a three-year study the school conducted with Compass, a London-based computer consultancy, 54% of companies surveyed said their computer networks are directly linked to increased profits. That's up 16% from 1993, Compass says. The survey, which was completed in late 1996 and released in April, is based on responses from 150 Fortune 1000 companies around the globe.

Survey results indicate that the larger the investment companies make in information technology, the larger the payoff. Finance and government sectors — the biggest spenders in the global IT market — have benefited the most from their IT installations, with 60% and 62% returns on investment (ROI) since 1993, respectively.

In country-specific terms, the Compass/LSE study estimates that Germany, the U.K. and the U.S. enjoy the highest rate of return on technology spending, with 14%, 17% and 17% of profits, respectively, tied directly to IT spending over the past three years.

The study claims companies are finding it easier to quantify ROI from IT spending because they "have stopped looking unrealistically for surefire gains [by] applying IT to existing operations and accepting the customary business risks of using IT to enable new business strategies."

The Compass/LSE study also points to a global disparity in the number of workers who use computers every day. According to the report, 67% of U.S.-based company staffers have computers on their desktops, up 17% from three years ago. In the U.K., however, the figure is only 48%. On a worldwide basis, employees in finance and retail/distribution departments use computers the most: 71% and 73%, respectively.

Electronic commerce is making significant strides in global IT circles, with 57% of all such commercial communications among companies, suppliers and customers taking place via computer. That's up 21% from three years ago, the study reports. The U.S. (63%) leads the way again, outpacing second-place U.K. by 14%.

— Brian O'Connell

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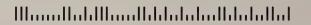
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Circle Reader Service #4

corporate bottom line.

"Getting approval is taking longer than I can remember, ' says Hoffman. "I think nctwork managers have more influence on our budgets these days. But in our case anyway, the final decision is made by our CIO."

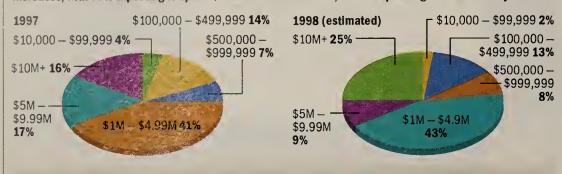
Hoffman's experience is a bit out of the ordinary in at least one respect: the pace of decision making. Survey results show that

Of those projects that were delayed or slashed outright, most fell into the realm of network infrastructure upgrades. Nearly 20% of respondents cited network upgrades — in the form of Internet/intranet installations or routing and switching add-ons as capital expenditures that had to be shelved. As noted above, 6% said they had to hold off on ATM projects, while 5% cited

Group, Inc. consultancy in December 1996 says 65% of IT budgets will rise in the next 18 months, compared to 53% six months earlier. Service-related industries should benefit the most, according to META, with financial services leading the pack. Of the companies in this area, 70% said they will see increased budgets. Manufacturing will take the biggest outlay hit, with only 20% of companies saying their IT budgets will rise in the next year-and-a-half, compared to 54% six months earlier.

Figure 4: THE BUDGET BREAKDOWNS

A look at operating budgets for this year vs. estimates for next year show a modest expectation for budget increases, with 77% expecting to spend \$1 million or more in '98, vs. 74% spending that much this year.



It's a similar picture when it comes to equipment and software, with 59% of respondents spending \$1 million or more this year and 64% expecting to spend that much next year.



Note: Percentage totals sometimes do not equal 100% because of rounding

67% of respondents now get major network expenditures approved in three months or less; only 55% said they got things rolling that fast two years ago (see Figure 2).

On the other hand, more than 29% said they were forced to hold off on IS purchases two or three times in 1996, while 15% had between four and 20 instances when spending for large networking tools was unceremoniously cut off.

"A lot of that was indecision on what to throw our money at," says one computer specialist at the U.S. Bureau of Labor Statistics, who requested anonymity. "Some areas like ISDN and remote communications deserve more funding, but it's getting hard to build a consensus within the organization."

Survey methodology

he *Network World/*Deloitte & Touche Consulting Group 1997 Budget Survey was based on telephone interviews with 200 Network World readers. Respondents were pulled from a random list of readers whose network equipment and services budgets are at least \$I million per year and whose company revenue is at least \$100 million per year. Surveys were conducted only with subjects who indicated they are responsible for specifying or approving expenditures la network equipment, software and services.

The internews were conducted in March and April by Focus Data, Inc. of Framingham, Mass., under the direction of the company's president, Mona Dabbon.

100M bit/sec Ethernet. Other technologies that felt the budget knife were frame relay (3.4%) and imaging (2.6%).

The numbers and follow-up interviews indicate it is virtually impossible to seed major new projects such as infrastructure and Internet ventures at the same time. Something usually gives.

"We're adding \$6.25 million worth of new network infrastructure upgrades," says Joe Drees, network engineer at the University of Toledo. "We're completely rebuilding our network by putting millions of dollars into fiber cabling and Cisco [Systems, Inc.] products. That's replacing our old broadband network whose time had come and gone."

That expenditure left little room for Drees to beef up his network's Internet capabilities, also a top priority at the university. "We are looking to upgrade our T-1 feed to the Internet to T-3," he says. "But we're finding it hard to budget for that. The network upgrade is one factor, and another is that budgeting for the Internet is not a one-time capital event."

To hurdle that barrier and get his organization the Internet add-on it needs, Drees has had to be creative financially. "What we're doing is putting the expense in as a recurring item, which is still difficult, but at least helps us build a better case for adding T-3 for the campus."

Still, 44% of respondents said they did not have to hold off on any budgeted projects, which indicates there are plenty of folks who did not run into complications. "I think people are finally getting smarter in planning their IT budgets," says Smith Technology's Mills. "You've got to lead the target so that you're a year ahead of where you want to be. That's why there are fewer delays."

Dialing for dollars

But if budgets are rising, they're not rising by much. The number of survey respondents who have operating budgets in the \$1 million to \$5 million range will grow incrementally from 41.2% in 1997 to 43% in 1998. At higher levels, however, growth should accelerate more substantially.

Only 16.4% of study participants categorized themselves as having network operating budgets of \$10 million or more in 1997. But optimism reigns supreme: For 1998, 25.2% estimate their budgets will rise to \$10 million or more, with 2.5% anticipating that their budgets will skyrocket to more than \$100 million (see Figure 4).

"When some of these newer technologies mature, they'll likely fit better into our budget plans and we can target more funding to them," explains the source at the U.S. Bureau of Labor Statistics. "Things like remote computing and ISDN aren't something you'd want to throw money at now, but are things that we are looking to fund more heavily in the future."

Nobody is thumping their chests and crowing that network budgeting in the hurly-burly world of corporate telecom-

Figure 5: TOTAL SALARY BUDGET LINE FOR 1997 In fact, a study completed by the META Less than \$249,999 10% \$250,000 to \$499,000 **19**% \$500,000 to \$999,999 **19%** \$1 million to \$4.99 million **35**% \$5 million to \$9.99 million 5% \$10 million to \$250 million 14% Mean = \$13 million

9% of respondents said the salary line item decreased in 1997 vs. 1996.

Expectations were roughly the same for 1998.

71% of respondents said it increased.

Note. Percentage totals sometimes do not equal 100% because of rounding.

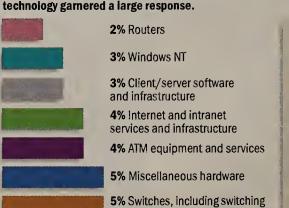
spending today is going toward places like hubs, routers and switches, that may not require that kind of capital expenditure tomorrow. In technology, everything changes hourly. So everything we purchase is designed to fit into our network for years to come without significant additional outlays down the road," explains James Freuck, network engineering supervisor at Milwaukee-based Aurora Systems.

Down the road may just mean more highprofile technologies such as ATM, voice and video, and full-blown Internet and intranet installations. But until then, the thinking on the part of some network managers is that these technologies represent more of a luxury than a necessity. Until the pendulum begins to swing the other way — and most think it will — corporate pocketbooks will be restrained accordingly.

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Figure 6: WHERE THE EXTRA MONEY'S GOING

Respondents were asked for which types of products, services and network software they were expecting the most significant budget increases this year vs. last year. Given that it was an open-ended question, meaning respondents were not prompted on how to answer, it's not surprising that answers were varied and no one



13% Network management software and equipment

hubs

munications is easy. Now more than ever, creating a formula for budget forecasting is a collaborative process comprising users, MIS staffers and senior managers. The key to that formula is spending enough on network tools and services to ensure that operating costs remain low and organizational productivity remains high.

"The money that we're

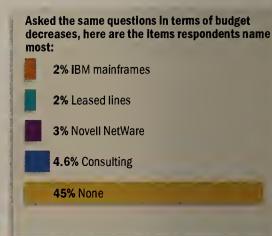


Figure 7: RESPONDENT PROFILE Number of end users Total number of sites for which respondents have budgetary respondents support: responsibility: Less than 16% 1,000 32% more **35%** 1 - 5 36% 6-108% 1,000 -11 - 20 15% 4,999 14% 2,499 20% 21 - 50 15% 50 - 100 **10%** Note: Percentage totals sometimes do not equal 100% because of rounding.

NetworkWorldReview

Big iron for NFS

A trio of NFS servers, all well-rated, serve distinct market niches.

By Christopher Caldwell

f you're using Unix as an application server, chances are you're using Network File System (NFS) as a way to share files over the network. But if you don't have at least one server dedicated to handling NFS functions, chances are you're sacrificing performance.

We looked at three leading NFS servers. If you want lots of functionality, Invincible Technologies Corp.'s Lifeline offers a full Unix host in addition to pro-

This is a double-edged sword, though,

because Unix hosts tend to be more complex to administer and employing the server for other purposes could decrease its stability as an NFS server.

Nonetheless, the Lifeline captured our Blue Ribbon,

albeit by the slimmest of margins.

Network Appliance, Inc.'s NetApp F540 was best for a midsize NFS server, thanks to the ease with which it can be installed and configured. Falcon Systems, Inc.'s FastfilePro is the best package for larger environments because the company offers a smooth upgrade path from small- to large-volume networks.

(We also invited Auspex Systems, Inc. to participate, but the company declined. It said that our tests, which emphasized manageability and stability issues more than trying to swamp each box with a large, parallel load, would be unable to showcase the product's high performance.)

Invincible's Lifeline is a Digital Equipment Corp. Alpha-based Unix box with a 20G-byte Digital StorageWorks disk array bundled with a companion RAID administration tool called Management, Environmental and Diagnostic Subsystem (MEDS).

The machine comes with the operating system installed on a logical disk volume

> on the disk subsystem. You must create other logical disk volumes for your data. It also comes with a modem setup to allow Invincible engineers to diagnose problems.

> Lifeline is less expensive than the other machines we

tested. But it can be a good low-end NFS server alternative thanks to its easy configuration and administration.

Network Appliance's F540, like Falcon's FastfilePro, runs a proprietary operating system on a custom-made platform connected to a 30G-byte Digital StorageWorks disk array.

Falcon's Fastfile Pro is an imposing black cabinet that comprises a PC with a 60 G-byte RAID subsystem. Rather than DOS



Invincible's Lifeline is not just an NFS server — it is a complete Unix host.

or Unix, however, the PC runs the company's AerREAL operating system, which facilitates the product's hardware performance acceleration.

Admirable performance, questionable alarms

All of the machines were able to handle NFS transactions faster than we would have been able to stress them without several hundred NFS clients accessing files at once. Therefore, we zeroed in on testing the way

ScoreCard

Overall score

Reliability (20%)

Scalability (15%)

Installation (5%) Documentation (5%

Ease of services configuration (25%)

Performance monitoring (15%)

these machines handled discrete sequential requests. Because this measure does not completely reflect the machines' full capabilities, we did not include performance in our scorecard ratings.

We found that the Falcon and Network Appliance servers were able to handle a stream of requests about twice as fast as Lifeline, especially in cases in which we were performing lots of atomic operations — operations that must finish before the next can begin, such as creating symbolic links.

To test each server's ability to handle hardware failures, we removed one of the hot-swappable disks in each unit while using NFS to write data to the drives.

We were hoping each machine would make it obvious that something had gone wrong immediately and continue to operate seamlessly while it repaired the problem.

Request for Comment

We're planning a comparative look at Web authoring tools in an upcoming issue. Which do you find outstanding? We'll round up some of our readers' favorites for review.

NetResults

Product	: Lifeline
	Invincible Technologies Corp. (508)533-3099 www.invincible.com/lifeline.htm
Price	• \$45,295
Pros	▲ True Unix OS makes adding functionality easy▲ GUI is well thought out and into
Cons	▼ GUI does not handle unexpecterrors well

Unix OS may tempt you to use

machine as compute server

Doddinentation (0%)		
NetApp F540		
Network Appliance, Inc. (415)428-5100 www.netapp.com/products/level3/ F540.html		
\$118,955		
 ▲ Easy to add disks on the fly ▲ Easy to configure file trees and permissions 		

: V Terminal not supplied

Ease of hardware configuration (15%) 9 10 9

NetApp

F540 server

Lifeline

FastfilePro

server

	FastfilePro
•	Falcon Systems, Inc. (800)782-2330 www.falcons.com/falcon/NFSOverview. html
	\$116,900
	 ▲ Highly expandable ▲ Well suited for rack-based machine rooms
	▼ Software revisions changing quickly

Only the Network Appliance unit performed as expected.

The Falcon gave no obvious indication that anything was wrong. After a while, it became obvious to us that it had not noticed.

We kept removing drives until it generated a cryptic message and the "view log" option on the main screen started to blink. Choosing that option revealed that indeed the disks had been failing.

The log viewer indicated there was an alarm on, but we couldn't hear it, even though the volume was at an adequate level.

We then put the drive back in and told the system to rebuild it, which it did. After discussion with the vendor, we determined that the server probably didn't generate an error message because its 256M-byte cache was so big it hadn't had to write data to the disk yet.

As soon as it did, the software detected the failed hardware and printed the error message.

Like Falcon, Lifeline gave no audible alarm and continued to operate normally. After hunting around through the MEDS screens, we found one indicating that a critical error had happened. We could not find a way to have the system send e-mail or generate a more noticeable failure indication. After replacing the drive, the error went away. The machine rebuilt itself, logged its progress and made its status visible in the status window.

When Network Appliance's F540 detected the problem, it printed an error message on the screen, self-tested the other devices, sent us e-mail indicating that its hardware configuration had changed, then continued its normal operation.

It was unavailable to clients while it tested itself. But because NFS is stateless and simply waits until the service becomes available, most clients would not have been adversely affected.

Scalability

Each of these machines can be expanded to meet the needs of a growing organization.

We looked at each to see what options

HOW WE DID IT

We installed each server on our test network, then configured all available disk space for RAID 5. We configured and tested the servers handling different types of Network File Systems as well as some basic HTTP requests.

To test how these machines might act under load, we configured a SPARCstation-10 to:

- Time the copy of several 1M-byte files to each server
- Time the copy of a 50M-byte file to each server
- Execute a program that performed many atomic operations on a few files

To test each system's stability and fault tolerance, we unplugged a hot-swappable disk. We also used vendor-recommended procedures to back up each system. they provide for increasing the following:

- Storage number of RAID controllers and number and size of disks
- Cache memory for disk or Ethernet buffers
 - Network interfaces

The Lifeline server we tested came with eight bays for disk drives of up to 4G bytes each, controlled by a special PCI-based Fast/Wide SCSI RAID controller.



Network Appliance's F540 is an easy-to-manage midrange NFS server.

You can configure the system with as much as 512M bytes of memory and 32M bytes of write-back cache for the RAID array.

Lifeline will support 1G-byte of main memory and as much as 648G bytes of raw storage, which comes to somewhat less usable storage depending on how you configure RAID. You can configure it with one or two network controllers, mixing and matching single- or quad-port 10Base-T or

100Base-T, FDDI and ATM. Our configuration used single 10Base-T adapters.

Network Appliance's F540 has a seven-slot PCI bus, which you can populate with cards for Dual Channel Differential Fast/Wide SCSI adapters for shelves (seven disks per shelf). The maximum raw data is 52 4G-byte disks for slightly more than 200G bytes. The machine can house as much as 256M bytes of main memory.

Network adapter options, which also take the form of PCI adapters, include single- and quad-10Base-T and 100Base-T, twisted-pair or fiber FDDI and ATM.

The Falcon FastfilePro we tested came with three shelves, each containing seven drives.

However, to add more, we would have needed to add another cabinet. The unit is based

around a PCI-bus machine. Each RAID controller takes up one slot, but the controller can contain multiple SCSI adapters.

The exact number depends on how many slots are taken up by network adapters. The Wide SCSI adapters that come standard with the machine can handle as many as 15 disks.

The maximum configuration Falcon will support with this basic chassis is 2.5 terabytes with RAID 5 and three global spare disks.

This is a hardware constraint, taking into account the number of controllers and size of each disk; the software can handle file systems of as much as 1,000 terabytes.

The machine can house as much as 256M bytes of main memory.

Falcon provides 10Base-T, 100Base-T and FDDI network adapters. Ours came

with 10Base-T. You can add as many adapters as slots are available.

Backing the machine up

Of all the machines on your network, NFS servers are likely to be among the most important to back up.

They'll have the most data, the most important data (because of the fault tolerance) and the data that probably changes most quickly (because of the fast access).

None of the machines we tested came with a tape drive, so in each case, we had to back up the devices over the network to an 8mm drive connected to a SPARCstation-10.

However, each of the machines has a procedure for local backup you can use if you buy a tape drive with your unit.

Because Lifeline is based on a complete version of Unix, we could use any number of remote backup techniques.

We used the Unix dump utility with a remote tape drive.

We got a sustained backup rate of about 1M byte/min. Digital Unix is a popular version of Unix, and many backup suites exist for it.

Even though it doesn't run Unix, Network Appliance FastfilePro has a builtin dump command that supports remote tape drives. It also understands the rsh pro-

tocol

This lets automatic backup scripts running on another machine execute the rsh command and tell the FastfilePro to execute an rdump command, making the unit back itself up to a remote drive.

This makes it easy to add this machine to backup technologies that have hooks for using operating system remote backup, such as Peripheral Devices Corp.'s Budtool.

We got about 1M byte/min. In the case of the Falcon, we simply used tar, the Unix tape archive command, to create a backup from a remote client.

We couldn't find a command that would generate any of the Unix standard remote tape protocols such as Remote Tape Protocol (RMT).

Because the backups were conducted over NFS (rather than the more efficient RMT protocol), they were slower than if the server supported a TCP-based remote backup facility.

We were able to backup about 0.2M byte/min with large files. Clearly, that number would be smaller with smaller files.

Setting up for HTTP services

Falcon's Fastfile Pro

comprises high-end

imposing black box

board and monitor.

hardware in an

with built-in key-

Although there seem to be few performance advantages to doing so, all of these NFS server vendors are now putting limited Web servers on their machines. This allows administrators to make huge amounts of data available to the browsing community, as well.

This process is simple for the FastfilePro and F540, but HTTP support is limited to file GETs. Because Lifeline runs a full version of Unix, you can install a variety of

third-party Web servers on it.

We compiled and installed the Apache public domain server on Lifeline as easily as we've installed it anywhere. Because it was a full server, it was far more functional than those running on the Falcon and Network Appliance servers; the tradeoff was a lot more work to get it running.

Falcon's Web server has one notable gotcha: It follows the HTTP specification to the letter.

Unlike any other server we've worked with, if you test it by making a telnet connection to port 80, it won't respond until

For Standard Performance Evaluation Corp.'s System File Server (SPEC SFS) benchmark results on these and other NFS servers, turn to www.specbench.org/osg/ sfs93/results/res96q3/.



WWW.NWILSHOPLCOTT

you send it a return and a line feed. However, if your client follows the HTTP spec, it works fine.

Nice features

Besides specific utilities, each product has some unique benefits. In some cases, what the vendor considers a feature (it runs Unix), you might consider a problem (it has to run Unix).

Because the Lifeline runs a full Unix operating system, people might try to log on to the machine. And unless you actively prevent it — as you should — local users could contribute to performance problems and perhaps instability.

However, if it is well administered, you can use the machine for more than just NFS.

For instance, it would be easy to set this machine up as an FTP server or a Wide-Area Information Server engine.

The Unix application for configuring the machine is well designed and easy to understand. But be careful:

When you try to do something other than what the Lifeline was built for, you're on your own.

We could find no compelling architectural or performance difference between using Lifeline as an NFS server and using any other common Unix platforms with RAID support.

The product's main selling point is its MEDS interface. Everything that you would normally want to do with a big NFS server is done from this application. Great care was put into providing a good graphical interface to important functions. For example, MEDS can graph the temperature on the CPU and in the disk chamber, show array I/O rates and allow you to completely configure the machine from a remote X Window terminal.

Instead of forcing users to learn RAID technology, Network Appliance has the attitude that an array should look like one big reliable disk and avoids most configuration issues entirely. If you want to expand it, in most cases, you just add another disk and the file system automat-







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ically encompasses it.

The operating system provides various ways of imposing quotas on directory substructures; it's all one tree from the operator's point of view.

The Falcon FastfilePro we received was

the most "machine room friendly." It contains its own rack and has a built-in keyboard and monitor. The LEDs on the disk drives not only give activity status, but also indicate their status and SCSI ID.

If you want to administer a machine

using the X Window protocol, turn to Invincible's Lifeline Server.

If you need to be able to allocate quotas for individual users, you'll want Network Appliance's F540. If you need to pack terabytes into your machine room, try Falcon's FastfilePro.

Installation

Setting up any of these products is not too complex. Lifeline is a deskside unit with a PC monitor and keyboard.

After we logged on as root, we invoked the MEDS configuration manager to configure the network and set up the RAID

The program is easy to understand, especially if you have used RAID before. The machine came preconfigured with RAID for the system's boot disk. We configured a second array with the rest of the disks and created a new file system on it in about 50 minutes.

The Network Appliance F540 arrived in three rack-mountable pieces: the appliance itself and two StorageWorks shelves. It was the most complex hardware to set up because it came as shelf-mountable pieces.

The device does not come with a monitor or keyboard, but all you need is a serial cable and a dumb terminal. Installation time was about 40 minutes, and software setup was easy.

The Falcon's 6-foot-tall cabinet houses the server, a monitor, a keyboard tray and several rack-mounted drive cages.

The disks are easy to insert and lock securely in place with a key. After installing the hardware, we set the machine's IP address, configured the drives as a RAID 5 virtual drive and opened it up for NFS. The whole process took only about 50 minutes.

Documentation

Describing the way these components should work together is the job of the documentation. Invincible's documentation advantage comes from the simplicity of its MEDS operation.

You simply don't need a lot of documentation, although Invincible's was good at describing what the different levels of RAID were used for and the drawbacks of each. A significant drawback was its lack

We ended up referring to the Network Appliance documentation more often because hardware installation was a bit trickier (the machine, intended to be installed on the customer's rack, shipped

in more pieces). The documentation was certainly up to the job.

Falcon provides two flavors of documentation: quick setup and complete. The quick setup is all you need to get the machine running in its standard configuration.

However, configuring the machine for different kinds of RAID requires intimate knowledge of the DOS-based configuration programs, making the process more painful than on other systems.

Fortunately, the documentation is more than sufficient for accomplishing the

Caldwell is a member of the Net Daemons Associates, Inc. Emergency Response Team and has been responsible for technology planning and server implementation at NDA and many of its clients' sites. He can be reached at chris@nda.com.

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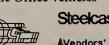
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Cover your trademark bases before going online

Do your homework to protect your company's rights and avoid trademark infringement on the Web.

By Kurt D. Olender

Like so many entrepreneurs these days, Richard King, owner of a Columbia, Mo., nightclub called The Blue Note, created a Web site to publicize his business.

But King got far more than he bargained for when a New Yorkbased club of the same name sued him in federal court for trademark infringement, trademark dilution and unfair

competition.

The Blue Note case illustrates the hazard of establishing an online presence without first doing your homework. The Internet's wide accessibility is part of what makes it so attractive, but it also makes Web site establishment perilous if trademarks aren't first researched.

What's in a name?

Trademarks are words or catchy phrases businesses use to identify their goods. Under federal law, the owner of a federally registered trademark is entitled to exclusive use of its mark in all 50 states in conjunction with specific goods and services.

For example, Exxon Corp. has the exclusive right to the trademark "Exxon" in connection with gasoline and petroleum products. The right to exclusive use of a trademark prevents others from using a word or phrase that is likely to cause confusion about the ownership of the trademark or the goods being sold.

However, there's one caveat Successful registration of a trademark is only an indication that the trademark owner was the first person to file the registration application. The right to register and the right to use a mark are separate.

Many trademark owners never actually file registrations — they accrue trademark rights solely through the use of the trademark. Without registration, the trademark owner is entitled to protection only in the states in which the mark is actually used.

Similarly, the owner of a registered trademark may not have the right to use the trademark in states where another person has trademark rights that predate that of the registered owner.

PROTECT WHAT'S YOURS

Here are some steps to take when starting a new company or Web site:

- Perform a trademark search to determine whether your use of a specific name may infringe on someone else's trademark.
 This is especially important if you intend to conduct business in more than one state or over the Internet.
- Register trademarks as soon as you are legally entitled.
- Before creating a Web site, perform trademark searches for your domain name and company name for federal registrations and state registrations in all 50 states.
- Retain competent legal counsel and a trademark research firm to ensure that your company's rights are adequately protected.
- Regularly perform trademark searches to determine if anyone is infringing on your company's trademark.

In this situation, the registered owner of the trademark would have the right to exclusive use of the trademark in all states except those in which the preexisting trademark owner conducts his or her business. Simply put, trademark rights accrue primarily through use and not registration — an important distinction.

However, there's one caveat the Internet, many forms of ccessful registration of a tradeark is only an indication that unnoticed.

A small business that intentionally or accidentally used another company's trademark was unlikely to be discovered by the trademark owner unless they operated in the same market.

But by hosting a Web site, that small business is advertising itself

to the entire world and, more importantly, bringing its trademark use before the eyes of the trademark owner.

Conducting a trademark search prior to entering cyberspace can help protect your company from unwittingly becoming vulnerable to litigation. A trademark search will not only confirm the availability of a trademark for your company's use, but also can alert you to infringement of your company's trademarks by others.

"Businesses typically request trademark searches for several reasons — prior to selecting a business name to ensure that the selected name will not infringe on a trademark, prior to selecting a domain name or posting a Web site, and after a business has acquired rights in a trademark to verify that their mark is not being infringed upon," says Mark Miller, manager of corporate relations for Thomson & Thomson, a trademark research firm in North Quincy, Mass.

Domain reality

It is important to recognize that the availability of a domain name does not establish that your use of that name will not infringe on a trademark. Remember that the Internet is accessible nationwide, as well as internationally.

Despite the fact that your company may conduct business only on the East Coast, it is entirely possible that a California company could assert that your domain name, or the use of your company name on the Internet, infringes on that company's trademark because your Web site is accessible to their customers in California.

This is a very real scenario. Courts have allowed a plaintiff in one state to bring a lawsuit against a company located in a distant state when the offending company's Internet advertising is intended to solicit customers in the plaintiff's state.

This does not mean that

every use of a trademark, even if substantially similar to another person's trademark, constitutes actionable trademark infringement

The person asserting the infringement must still prove that your use of a trademark is causing, or is likely to cause, confusion with their mark.

Ending on a happy note

The Blue Note case had a happy ending — the federal court in New York dismissed the case because it found that King only intended to attract customers in Missouri based on the fact that his site had a notice advising visitors that travel to Missouri was required to purchase tickets and attend shows.

This notice eliminated the likelihood that there could be confusion as to the ownership of the two clubs.

However, a little trademark research could have saved King a lot of trouble.

Don't be afraid to reap the benefits of an Internet presence, but remember the adage, "an ounce of prevention is worth a pound of cure."

Olender is an attorney with Mandelbaum, Salsburg, Gold, Lazris, Discenza & Steinberg, a West Orange, N.J., firm specializing in intellectual property issues. He can be reached at kolender@msn.com or (201) 736-4600.

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Go online for links to:

- The Department of Commerce Patent and Trademark Office, where you'll find a rundown of basic facts about registering a trademark
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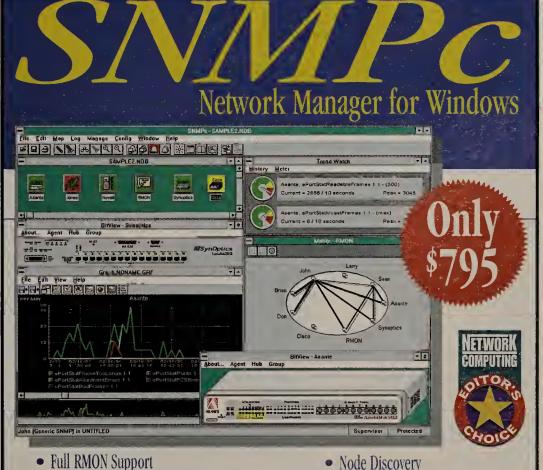
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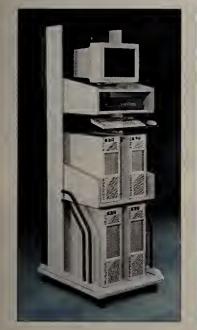
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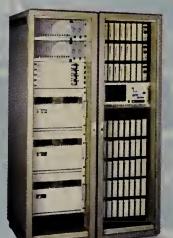
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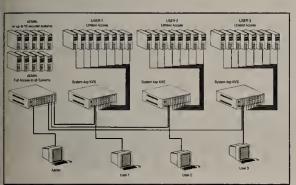
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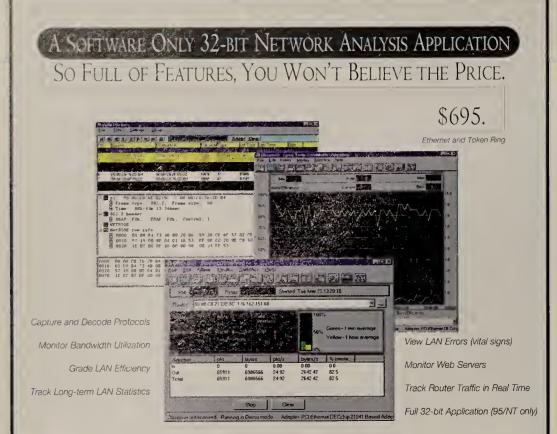
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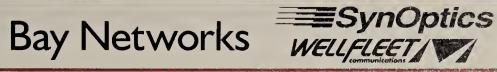
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Or maybe you'd try a search engine. AliaVista and Excite quickly churn out links to Fiber Network Solutions, Inc. and Key Network Solutions, Inc. — but there's no sign of NSI in the first 40 entries.



The address, it turns out, is www.netsol.com. "Like a lot of companies, we're not listed under our literal name," says NS1 spokesman Christopher Clough.

NSI is far from alone. From Cascade Communications Corp. (casc.com) to Southwest Airlines Co.(iflyswa.com), plenty of companies have hard-to-guess Internet addresses. The problem is particularly acute for companies with common names, such as "United," which could mean anything from United Airlines, Inc. to United Van Lines, Inc.

Indeed, despite an array of sophisticated search engines, it often seems maddeningly difficult to quickly track down resources on the 'Net.

And little wonder why. Internet experts often point out that the Domain Name System (DNS) was never designed to be a directory service; it simply was intended to look up IP numbers under the assumption that users already knew the full URL.

Plus, addresses often change, and Webmasters have no standard way to describe their concent. Then there are "hostile Web authors" who try to fool search engines into making their sites appear more frequently.

"It's obviously a big problem, and it's a problem that has been fueled by the growth in Web sites," said Graham Spencer, chief technology officer for the search engine company, Excite, Inc.

To be sure, savvy surfers usually can track down the information eventually. But many believe the process could be improved.

"Right now, [it's] similar to putting all the street names in the U.S. into one big database and returning thousands of hits for Oak Street," said William Chen, a network manager at Columbia University's Academic Information Services unit. "Then [consider] some of those Oak Streets . . . may not exist anymore."

But plenty of people are working on solutions. Some examples:

• Dun & Bradstreet Corp. has built a directory of company names. Type in the company name, and you'll receive a list of URLs and other information. But the directory doesn't include non-profits organizations or individuals.

 NSI is testing a Java applet that lets you type in a name and it sends you a list of all

related domain names. The database, however, doesn't include all specific URLs or country domains.

- Excite has entered thousands of company URLs into its database. Type in a major company and you will likely get a link to the company home page at the top. But smaller companies are still hard to find.
- A start-up called Netword LLC, of Arlington, Va., has created a database with thousands of keywords tied to specific Web pages. Seagate Technology, Inc. just paid thousands for 500 "Networds," such as "Seagate ST52160N," that point to product specs. But the database is far from complete.

Netword plans eventually to charge for all keywords.

• Academics have proposed protocols to help Web site opera-

tors better describe their pages. Currently, search engines must tediously index sites by hand or use robots to simply collect a list of keywords that users can search. The main proposals are called the Dublin Core and Warwick Framework.

• The Internet Engineering Task Force (IETF) is considering a proposal to reduce broken links.

Uniform Resource Names (URN) would be codes for enduring resources, such as the Bible or historical documents, that might eventually change servers or URLs.

When an end user enters a URN, the browser checks a DNS-like system to find the closest or most current URL.

Still, if the DNS was never designed to be a directory service, some observers wonder why the IETF has not created one.

"It's not a technical problem," says Keith Moore, the IETF's applications area director. "You could do it with existing protocols."

Indeed, programmer Daniel Liberte, who has actively followed the URN debate, hopes a company will take existing trademark databases and match them all to URLs. That way, anyone looking for a name or product could quickly find an official Web site. But the database would be so massive, no one has even attempted it.

"There's no magic bullet," Columbia's Chen says. ■

NOT WHAT THEY APPEAR TO BE

While the following URLs might appear to be those of some well-known network industry players, they aren't.

www.cascade.com

Cascade Wholesale Hardware, Inc., not Cascade Communications Corp. (www.casc.com)

www.bay.com

Bay Resources, Inc., not Bay Networks (www.baynetworks.com)

www.networksolutions.com

Internet Mall, not Network Solutions, Inc. (www.netsol.com)

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NetPCs

Continued from page 1

have on corporate networks. Users and even some NetPC vendors seem unconvinced these devices will play a huge role.

'We're interested in the NetPC concept,'' said Winn Stephenson, vice president of network computing at Federal Express Corp., which is looking to reduce the costs of managing

its 20,000 Windows PCs. "But we need to see one of them and see that it has some real definition."

"Most of the NetPC features are either ones we've had in our PC product line or have had to an extent," said Michael Takemura, product

marketing manager with Compaq Computer Corp., which will show off its early NetPCs here.

One reason for this subdued outlook is that the main problem NetPCs are designed to attack — making Windows PCs much easier to use and less costly to manage — is being addressed by PC vendors in their existing product lines.

At best, NetPCs will promote a uniform way of managing cross-platform desktop devices. But eventually, corporate customers can expect to see these capabilities built into all PCs whether they carry a NetPC label or not.

"The NetPC camp is trying to lower the cost of [PC] ownership by moving to server-based administration," said James Eibisch, senior analyst in the London office of Input, a market research company. "But if you buy into the NetPC idea as the next upgrade, you don't have the choice of clients you would have if you move to a more open client like Java."

On dispiay

NCs, which promise similar management benefits, have already been released by companies such as IBM. But stories surfaced last week that NC software from Corel Corp. and hardware from Sun Microsystems, Inc. will be delayed.

The NetPCs on display Monday will generally feature Pentium or Pentium II processors and run Windows.

They will have hard drives for storing the operating system and downloaded applications, but lack floppy or CD ROM drives. The chassis can be sealed to prevent end users from add-

ingorremoving components.

"We took a PC and designed it from the ground up to be centrally managed," said Ron Peck, director of net client marketing for Intel. "End users retain all their PC software capabilities, while MIS controls what applications are placed on the client. And we give them the ability to quickly change what's on the client."

In addition to NetPC desktop devices, a slew of NetPC manage-

"We need to see on of

[the NetPCs] and see

that it has some real

definition," says

Federal Express'

Winn Stephenson.

ment servers will be on diplay at PC Expo.

They will include software for configuring, monitoring and managing Net-PCs. These tools will let MIS managers watch over inventory of NetPCs and decide what applica-

tions end users can download.

But when NetPCs will deliver the goods is still an open question. The critical parts of the NetPC are the server software and management applications, and they are not mature yet.

In addition, NetPCs will really only flower with the next release of Windows NT 5.0 this year or early in 1998. Version 5.0 will support Microsoft's Zero Administration Initiative for simplifying remote management.

If everything comes together, big customers such as Federal Express may be willing to buy in.

"We will look at NetPCs in conjunction with [NCs and] the other solutions we're considering," Stephenson said.

But the company first needs to create a new method of accurately figuring out what thin clients and other new desktop devices will actually cost to deployand run, he said.

Dell Computer Corp. is among the vendors optimistic that customers will buy into NetPCs. "We estimate NetPCs will be about 10% to 15% of the total [PC] client base," a company spokesman said. ■

CORRECTIONS

In the Videoconferencing endpoint products Buyer's Guide chart (May I9, page 46-49), Network World left out Wintronix, Inc.'s XtX Internet Communications Suite 1.2 product. You can now find it in the online chart on Network World Fusion (www.nwfusion.com, DocFinder 2021).

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WorldNet

Continued from page 1

BBN Planet's Internet backbone to support its WorldNet MIS users since August 1995. But the relationship between AT&T and BBN has been shaky since AT&T rival GTF Corp. announced its intention to acquire BBN Corp., the ISP's parent (NW, May 12, page 8).

AT&T declined an interview. but the company is transitioning customers to its own IP backbone, said James Olson, national marketing director for AT&T's MIS. AT&T's ultimate goal when it signed with BBN Planet was to eventually support its WorldNet business users independently. AT&T needed to work with an established Internet service provider like BBN Planet to get into the dedicated Internet access market quickly. But analysts believe AT&T put its independence day plan into high gear once GTE stepped into the picture.

Now that AT&T is bringing new WorldNet MIS customers onto its own network, analysts wonder if AT&T is ready to sup-

moted this week by carriers and

hardware vendors at the North

American ISDN Users Forum

and ISDN World here, would let

users run e-mail and other low-

speed applications on the I6K

bit/sec D channel. This channel

is capable of moving about 9.6K

bit/sec of X.25 packet data while

also handling its conventional

send data over one or both 64K

bit/sec Basic Rate Interface B

channels only, regardless the

transfer size. The drawback for

customers is that many carriers

bill for B channels by the minute.

Today, most ISDN customers

signaling chores.

ISDN

Continued from page 1

port business-quality dedicated Net access. The move may leave AT&T dedicated 'Net access customers with service that lacks adequate security, network guarantees and global support.

Although analysts agree AT&T has the network capacity to handle all its business users, the question remains as to whether they have the Internet and marketing know-how to keep them.

AT&T's vast voice and data networks have won over customers for the telecom giant. But do not be fooled — business-class Internet access is a new area for AT&T, said Rebecca Wetzel, director of Internet services at TeleChoice, Inc., a Verona, N.J.-

based consultancy.

AT&T has some hurdles it must overcome to offer business users high-quality service, said Barbara Ells, an industry analyst at consulting firm Zona Research. For example, existing WorldNet MIS users benefit from standard BBN practices such as guaranteed 99.9% network availability. Users also can sign up for SitePatrol, BBN's managed firewall service, Ells said. These are capabilities AT&T does not offer, she said.

Without a firewall service plan, users would be required to bring that function in-house. That is a big deal especially if they are already using Site-Patrol. Net availability guaran-

> are tees also important any time the Internet is involved because the 'Net does not have the reputation of ing highly reliable.

Security is the No. 1 issue AT&T needs to address, especially given the "protective service BBN offers," Zona

Research's Ells said.

Although it seems AT&T has a lot on its plate, some users look forward to using the revamped WorldNet MIS service.

PMI Mortgage Insurance Co., a San Francisco-based insurance company, has been waiting for AT&T to move its Internet support in-house because "AT&T can give us a direct line to the

Internet," said Jim Fey, manager of technical services. PMI has a dedicated T-1, 1.544M bit/sec, Internet access connection through a reseller and is not pleased with the performance.

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Digitivity

Java now uses a "sandbox" model to restrict applets to browsers, but the technology is evolving so "signed" applets can access system resources. Companies are concerned about hostile applets as well as buggy code that could foul up an intranet. Some firms have even gone so far as to use firewalls to screen out Java applets.

Digitivity's CAGE software,

vides a way to capture, manage and centrally run Java applets in a manner transparent to end users whose computers are outfitted with standard Java browsers.

Digitivity, a unit of APM, Ltd. in Cambridge, England, came up with CAGE on behalf of Swiss Bank's Warburg stock-trading subsidiary in London. Warburg has deployed a system to let its brokers download Java applets to conduct stock trades electronically.

CAGE software provides a security framework that minimizes the risk posed by Warburg brokers accepting downloadable, executable code off the Internet.

end user types in a URL for an applet, the request is recognized by Digitivity's AppRouter proxy software, which sits on the corporate firewall. AppRouter opens a remote window from the user's browser to the CAGE server by means of Digitivity's browser

The user actually ends up downloading a kind of substitute applet, which notifies the CAGE

Continued from page 1

which would typically sit on a server in front of a firewall, pro-

CAGE software implements the same sort of Java Virtual Machine (IVM) that Web browsers use, said Andrew Herbert, Digitivity's chief technology officer. The JVM defines a standard way to run applets.

With CAGE, the moment an bridge protocol.

server of the real Java applet the

user wants to run, Herbert said. The CAGE server then runs the Java applet remotely for the user. 'This way, managers can monitor [the Java applet]," he said. "The chance of someone send-

quite high."

Running on Windows NT or Solaris, each CAGE server can support as many as 1,000 simultaneous users, said Andi Bruno, director of marketing at Digitivity.

ing you a buggy applet is really

In addition, the CAGE server can cache trading partners' Java applets so the applets do not have to be repeatedly down-

PROFILE: DIGITIVITY, INC.

Founded: January 1997

Based: Los Altos, Calif.

Management: Scott Metcalf, CEO, previously of HAL Computer

Systems, Unisys and Sun; Andrew Herbert, chief technology officer

Funding: Privately held; raised \$5.5

million in investment funding

Product family: CAGE Application Management System, software that helps companies securely

manage Java applets

loaded. Users should not have to worry about cached Java applets growing outdated because the Internet's HTTP protocol is designed to check the timestamp on the URL's sources even when

CAGE impressed Michael Goulde, a senior consultant at Boston-based consultancy Patricia Seybold Group, Inc. The product presents a safe and scalable approach to running Java applets, he said.

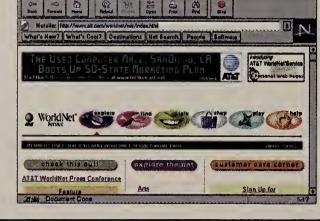
the page is cached, Herbert said.

In September, Digitivity will augment CAGE with its second product, the Policy CAGE, which can route a Java applet based on signature or source.

The CAGE Applet Management System, available now, starts at \$7,500 for 25 users.

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With AO/DI, one or both B channels can be turned on when really needed, such as to support videoconferencing or other high-bandwidth applications.

When a remote end user with AO/DI hardware logs on to his or her terminal, the AO/DI gear would establish a switched virtual circuit (SVC) connection to the corporate network or an Internet service provider that also supported AO/DI. The SVC would stay nailed up until the customer logs off, allowing the customer to receive data forced along by push technology or access the corporate LAN.

Using the D channel to send data is not an entirely new concept. However, the hardware that currently supports D changeared specifically to connecting retailers to banks for credit card checks.

nel data communications is

The service is priced on a perpacket basis that would prove prohibitive to users of most otherapplications.

Rewriting the tariffs that set the price for sending packet data over the D channel will determine the success of AO/DI, according to Jim Bryce, a member of the Texas ISDN Users Group.

Most of the regional Bell operating companies said they were working on pricing, and some expected to have new tariffs filed by the end of the year, around the time hardware vendors figure they will have AO/ DI-compliant gear ready.

BellSouth Corp. will run trials later this month in Birmingham, Ala., using Cisco Systems, Inc. equipment to determine the impact that widespread use of AO/DI would have on Bell-South's packet- and circuitswitched networks.

Pacific Bell has plans to offer an ISDN hardware/service bundle.

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USPS 735-730

Bus-Tech hypes high-tech mainframe hooks

By Michael Cooney

Burlington, Mass.

Bus-Tech, Inc. next week will roll out a family of mainframe channel connectivity products aimed at helping users gain

high-speed access to data center re-

The NetShuttle family of mainframe channel connectivity devices will let users tie Ethernet, token-ring and FDDI LANs

supporting SNA, TCP/IP and IPX traffic directly to the mainframe without requiring expensive front-end processors, LAN gateways or routers.

"NetShuttle products will help users

collapse their backbones while at the same time simplifying data center connectivity," said Al Brandt, vice president and general manager of the NetShuttle product line.

According to industry experts, channel-attaching LAN and other communications equipment directly to the mainframe saves money by consolidating multiple gateways and reducing the need for front-end processors.

It also is an easy way to bring TCP/IP nets to the mainframe - especially important with the advent

of corporate intranets. According to Xephon, Ltd. consultancy survey of 270 mainframe sites, some 25% already had an intranet and 75% said they would have one by year-end.

compete with "Data center administrators want control says Bus-Tech's over the mainframe-to- Brandt. network connection, and channel-attached devices give that to them," said Anura Guruge, an indepen-



Cisco and others,

The NetShuttle family

The seven-member NetShuttle family is built on a 166-MHz Intel-based chassis and PCI-based adapters.

dent analyst based in New Ipswich, N.H.

The scalable family spans the connectivity gamut from the entry-level Model 110, a single Ethernet-to-parallel mainframe channel box, to the top-of-the-line Model 230.

The 230 supports two parallel and fiber-based Enterprise Systems Connection mainframe channels, four LAN ports, a tn3270E gateway for SNA connectivity over IP-based nets and a Web server function. The boxes scale to support as many as 2,000 users and 4,000 SNA or TCP/IP sessions.

In addition, all 2XX-level NetShuttles support IBM's Host-on-Demand, a Javabased package that lets 3270 users gain access to SNA applications over the Inter-

Other NetShuttle models are targeted at specific server environments.

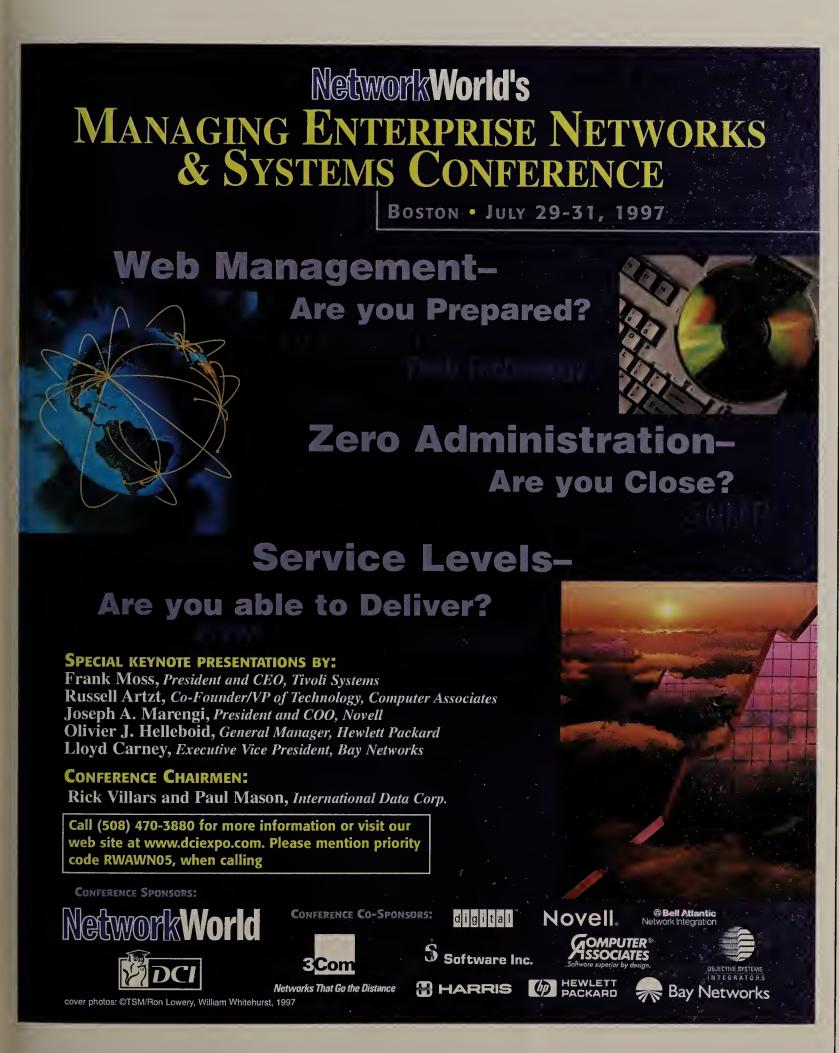
For example, Model 210 includes a Novell, Inc. NetWare for SAA gateway and IntranetWare support allowing NetWare users fast access to mainframe resources. Model 220 runs Microsoft Corp.'s Windows NT, SNA Server and Internet Information Server, allowing Microsoft users easy mainframe access.

The ability to combine the integrated NT, NetWare and intranet capabilities of Host-on-Demand are what attracted Fuji Photo Film USA, Inc. to NetShuttle.

Bill Dutcher, senior technical support specialist for the firm, said Net-Shuttle would simplify and accelerate the company's Intranet-to-mainframe implementation.

The NetShuttle products are available now for prices ranging from \$10,000 to \$28,000 depending on configuration.

© Bus-Tech: (800) 284-3172





The barbarous fashion of the network biz

'Fashion is something barbarous, for it produces innovation without reason and imitation without benefit."

— George Santayana, philosopher and poet, "The Life of Reason"

Fashion, whether we're talking clothes or computers, is fascinating. It is a fundamental attribute of the structure of our culture.

Indeed, it arises out of the communications of tens of thousands of individuals and creates an important part of the context of our public discourse.

Perhaps nowhere are the attributes of fashion more instantly recognizable than in the garment and cosmetics world—the real fashion business. In fashion, we see hems go up and down while colors and looks come "in" and go "out," driven by the season.

By the way, I have a theory. You know that color taupe? I bet that most of the guys out there are saying something like "sorta" while every woman is saying, "Yep, it's that color that is like..." My theory is that men are genetically incapable of perceiving taupe as a distinct color, they see it as just another shade of brown. It's a sort of specialized color blindness. But I digress.

Call me old-fashioned, but those people look and sound to me like they need serious psychiatric help.

Because of fashion, we see models rise to superstardom; they have some quality that is "hot." If I may digress again, could someone please explain Kate Moss to me? What is it about an anorexicly thin, sulky-faced, apparently prepubescent girl that makes her a fashion icon? And those Obsession advertisements! Call me old-fashioned, but those people look and sound to me like they need serious psychiatric help.

Anyway, my topic for this week is fashion and the computer business. Over the past few years, we've seen a slow but steady move away from conservatism in our industry.

Once upon a time, when the computer industry was all about big iron—when mainframes ruled the earth (and inciden-

tally, when voluptuousness was "in" fashion)—and computer fashion didn't exist.

Then along came PCs. As soon as they grew into a consumer business — pretty much after the emergence of the IBM AT — fashion started to emerge. For a long time, the colors were all that maggot shade of

cream, but we finally saw black creep in from Compaq, NeXT and others. And then a few years later, Sun produced the Indigo in, guess what color?

That was only the hardware. We also have seen software fashions evolve.

There's been the changing fashions of user interfaces starting with DOS, then DOS with menus, then Macintosh, and all of the variations of Windows, the pen interfaces and others.

But nowhere do we find fashion evolving with such wild abandon as in today's network technologies. And what is it that has accelerated the rate of digital fashion change? Two words: The Internet.

The 'Net has given us the greatest mechanisms ever invented for communication and, by God (or maybe "by Moore"), do we use them. We rave to each other about new technologies and implementations and devote acres of squashed dead trees smeared with ink to analyzing, extolling, criticizing and then eviscerating them when they finally fail or are superseded.

In this market, we're so hungry for novelty and cleverness for new fashions, we accept the inevitable chaos of "beta du jour." Accept! We can hardly contain our desire to get our hands on the next release. We salivate. We lust. And we pay dearly for it.

We operate on the edge. Our increasingly fragile systems are in a state of constant upgrade, and fixes, patches and minor releases rain down from vendors like a virtual hailstorm while the idea of a fixed, stable foundation for our business operations is rushing toward the horizon with its behind on fire.

To quote lyricist Cole Porter on the topic of fashion:

"In olden days a glimpse of stocking, Was looked on as something shocking, But now, God knows, anything goes."

Sounds like the world of networking. Is this a great business to be in or what?

Is it taupe or just some shade of creamy brown? Send color samples to nwcolumn@ gibbs.com or tell me the fashion buzz at (800) 622-1108, Ext. 504.



'NET BUZZ

The latest on the Internet/intranet industry

By Chris Nerney

IF ONLY WE COULD HIRE THAT de SADE GUY High-tech start-ups hoping to bag a prestige name to run the company face uncommonly long odds, a survey by a Cleveland-based executive headhunter firm concludes.

Early-stage companies, including Internet contenders, have only a 1 in 30 chance of hiring a CEO with a marquee name (or, as the press release repeatedly spelled it, a "marquis" name).

The Christian & Timbers, Inc. survey was compiled from interviews with 141 venture capital firms, 317 high-tech start-ups and several itinerant noblemen.

Company President **Jeffrey Christian** said the demand among new companies for corporate royalty is so high salaries have been priced beyond the reach of most start-ups.

"It's a buyer's market in the CEO business like no other time in history," he said.

Great news if you're a high-profile executive — or a member of French peerage.

ALL THAT INTERNET TALK WILL PAY OFF Talk may be cheap, but it is expected to reap nearly \$2 billion in revenues by the year 2001 for companies selling Internet telephony gateways, according to a market study to be released at the end of this month.

In 1996, the three vendors in the market — VocalTec, Inc., Micom Communications Corp. and Vienna Systems Corp. — split a mere \$4.7 million in revenues, the Frost & Sullivan report shows. That revenue total will top out at \$1.81 billion four years from now, the report forecasts.

Telephony gateways link the public telephone networks with the Internet, allowing calls from telephone to PC, PC to telephone or telephone to telephone over the Internet or intranets.

The market has attracted numerous additional companies this year, including Lucent Technologies, Inc., NetSpeak Corp. and Voxware, Inc.

"OK, NOW MAKE AN INCISION BELOW YOUR EYE... NO, NOT THAT EYE!" Somewhere out there exists a unique confluence of Internet technology, wealth, insecurity and narcissism. While we can account for three of the four all by ourselves, Dr. Edward Domanskis has managed to assemble the

Domanskis is a plastic surgeon based in posh Newport Beach, Calif. Having apparently run out of rich clients in the neighborhood, Domanskis has opened a "practice" on the Internet.

Using videoconferencing equipment, patients can get online at a scheduled appointment time and confer face-to-face with the doctor via computer monitor. Domanskis then offers his diagnosis, whether it's a smaller nose, thinner waist or more bandwidth.

You can check out the doctor's site at www. plasticsurgery-video.com. Fees are \$250 for a 30-minute cosmetic surgery consultation and \$100 for a reconstructive surgery consultation.

One word of advice: Before he talks you into that expensive face-lift, ask him to try adjusting the contrast on his monitor first.

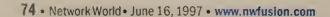
ADDING INSULT TO UNEMPLOYMENT Last Tuesday, software maker **Intuit** announced it would have to lay off 270 employees — 10% of its global workforce — because of slow growth.

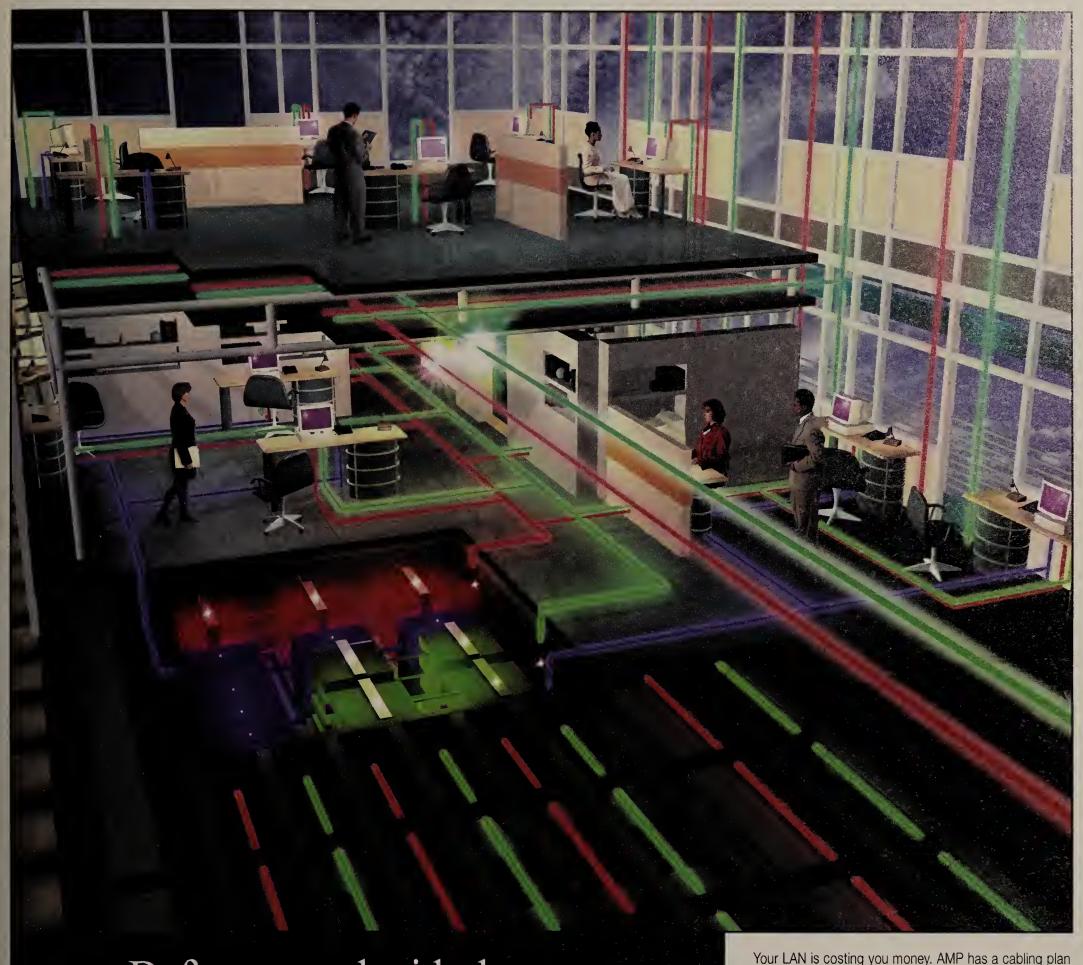
Collectively, those employees must have been making a fortune, for one day later, the Mountain View, Calif.-based company announced it was buying a \$40 million stake — about 19% of total shares — in search engine vendor **Excite**, **Inc.**

Intuit, maker of Quicken software, also announced that Excite, located in Redwood City, Calif., would distribute a personal finance Web channel. No doubt the 270 laid-off workers will avail themselves of this service, since they have plenty of free time to fatten their portfolios.

Now we know why Internet start-up companies can't hire that de Sade guy — he's running Intuit.

Have you been "done wrong" by someone in the Internet or intranet industry? Remember, 'Net Buzz is the best revenge. Contact Chris Nerney at (508) 820-7451 or cnerney@nww.com.





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